



22nd Annual
**Health Literacy
Conference**
Virtual • May 9-11, 2023

*Working Better Together:
Leveraging the Power of Health Literacy
to Improve Health Equity*



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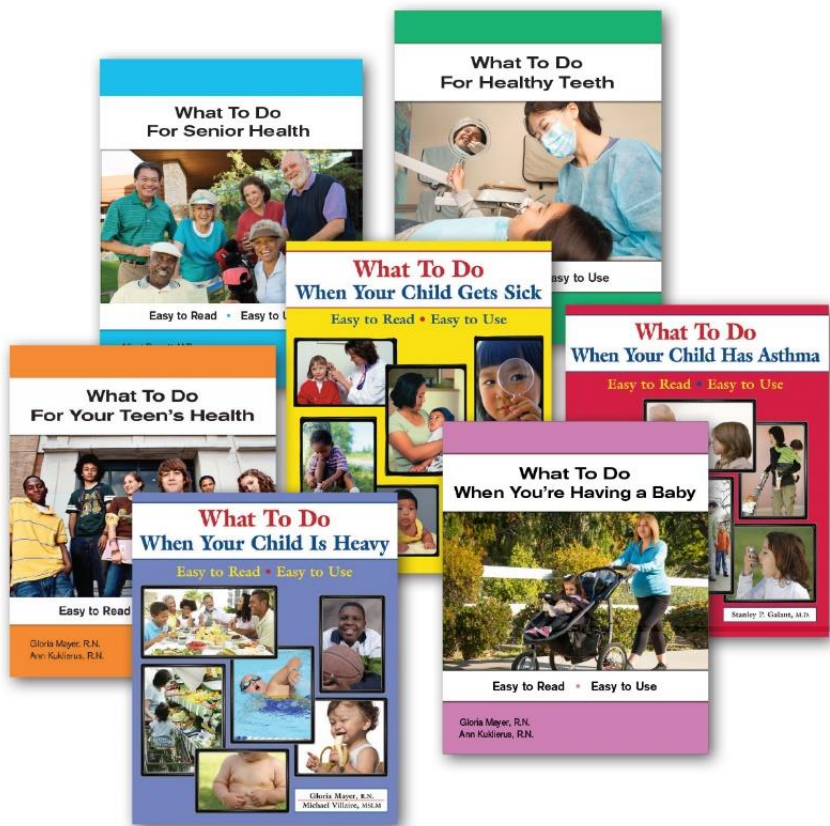
Welcome

IHA and Health Literacy

- The Institute for Healthcare Advancement (IHA) is a nonprofit 501(c)(3) Public Charity
- Mission initiative to advance health literacy toward health equity
- We have been active in health literacy since 1999



Our Health Literacy Publications



“What To Do For Health” Book Series

- Written at 3rd-5th grade level
- English – Spanish – more
- More than **5.5 million** copies distributed

Our Health Literacy Publications

Micropubs

- 5 x7, 24 - 40 page booklets
- Designed to help individuals manage their health
- Written in an easy-to-read and easy-to-understand format
- Co-branding opportunities



Our Health Literacy Publications

HLRP | Health Literacy
Research and Practice™

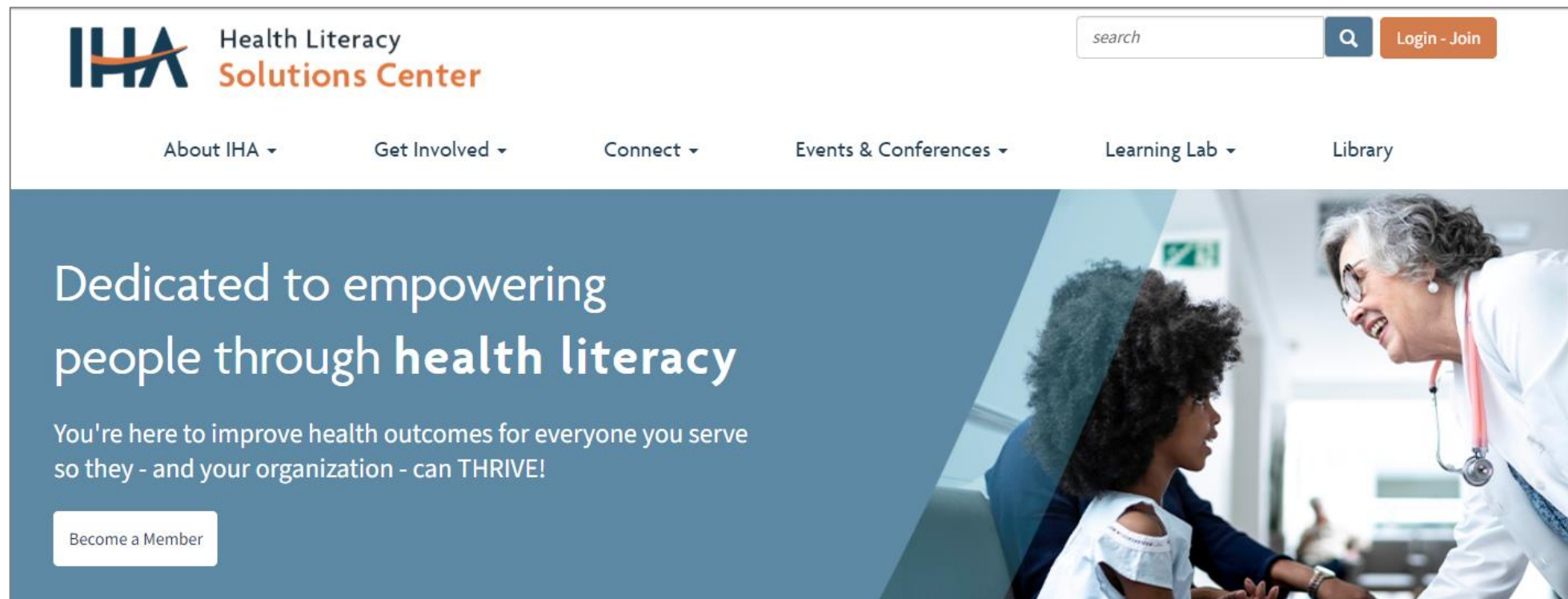
- Editor-in-Chief- Michael K. Paasche-Orlow, MD
- *HLRP* is an international, indexed, interdisciplinary and open-access publication
- *HLRP* is dedicated to promoting excellence in research and practice to:
 - Advance the field of health literacy
 - Promote health equity
 - Reduce health disparities
- www.healio.com/public-health/journals/hlrp



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Our Health Literacy Initiatives...

Join the Health Literacy Main Community



The screenshot shows the homepage of the IHA Health Literacy Solutions Center. At the top left is the IHA logo, followed by the text "Health Literacy Solutions Center". To the right is a search bar with the word "search" inside, a magnifying glass icon, and a "Login - Join" button. Below the header is a navigation menu with links: "About IHA", "Get Involved", "Connect", "Events & Conferences", "Learning Lab", and "Library". The main content area features a large blue banner with the text "Dedicated to empowering people through health literacy" and a sub-headline "You're here to improve health outcomes for everyone you serve so they - and your organization - can THRIVE!". A "Become a Member" button is located at the bottom left of the banner. The banner also includes a photograph of a doctor in a white coat and stethoscope smiling and talking to a young girl with curly hair.

IHA Health Literacy Solutions Center

search Login - Join

About IHA Get Involved Connect Events & Conferences Learning Lab Library

Dedicated to empowering people through **health literacy**

You're here to improve health outcomes for everyone you serve so they - and your organization - can THRIVE!

Become a Member



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Our Health Literacy Initiatives...



HEALTH LITERACY MONTH

Building Awareness Through Action

- October each year - Share your activities
- In collaboration with founder Helen Osborne
- www.healthliteracymonth.org



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Our Health Literacy Initiatives...



Health Literacy Specialist

Certificate Program

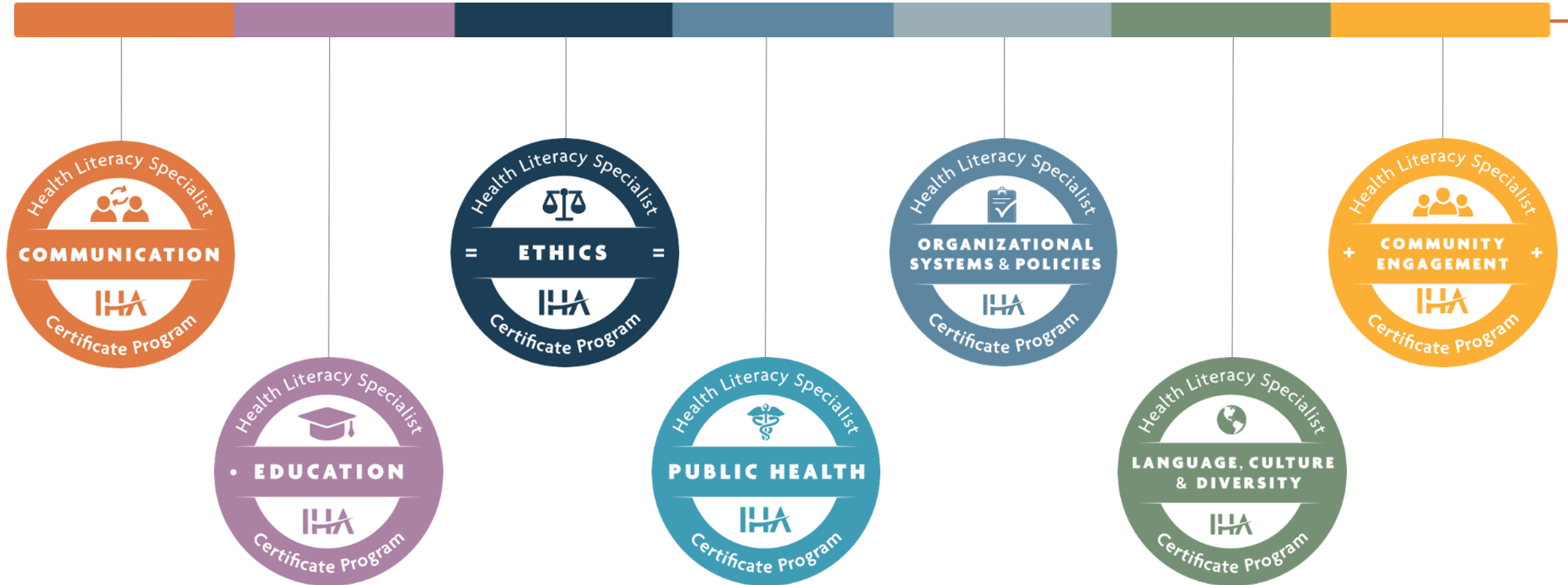


- Based on a Job Task Analysis and national survey of health literacy specialists
- Online, self-paced, customizable professional development
- Built according to Institute for Credentialing Excellence (ICE) standards
- Continuing education credits – CHES/MCHES, CPH, California nurses
- <https://www.healthliteracysolutions.org>



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Health Literacy Specialist Certificate Micro-credentials



Health Literacy Conferences



We produce this
Annual Health Literacy
Conference, and...



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Health Literacy Conference

Health Literacy Conferences

**Health
Literacy in
Action**

October 3, 2023 • Virtual

Co-sponsored by



SCHOOL OF
PUBLIC HEALTH

HOROWITZ CENTER FOR HEALTH LITERACY



Institute for
Healthcare Advancement

Advancing Health Literacy toward Health Equity

Health Literacy in Action (HLiA)

October 3, 2023



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Health Literacy Conferences

{HARC}

HEALTH
LITERACY
ANNUAL
RESEARCH
CONFERENCE

**Advancing Health Literacy
Research to Improve Health Equity**

October 30-31, 2023



22nd Annual Virtual • May 9-11, 2023
Health Literacy Conference

Health Literacy Conferences



Virtual • September 21, 2023

Arizona's 4th Annual Health Literacy Conference 2023

Trust - The Core of Health and Well-Being

Arizona's Annual Health Literacy Conference

September 21, 2023



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