



American
Heart
Association.



Libraries with Heart: Addressing Hypertension Through Creative Partnerships

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Learning Objectives

1. Identify ways to build meaningful community partnerships to increase access to health information and resources
2. Learn how to create promotional materials to publicize community-based health project
3. Understand how to develop a successful evaluation plan for community-based health project

Build Meaningful Partnerships through Local Coalitions

- Be a part of local coalitions/task forces
- Invite individuals from diverse sectors to coalitions/task force meetings
- Co-promote each other's efforts
- Connect one-on-one to learn about each other initiatives
- Find opportunities for partnership



Strategize to Address Local Health Concerns



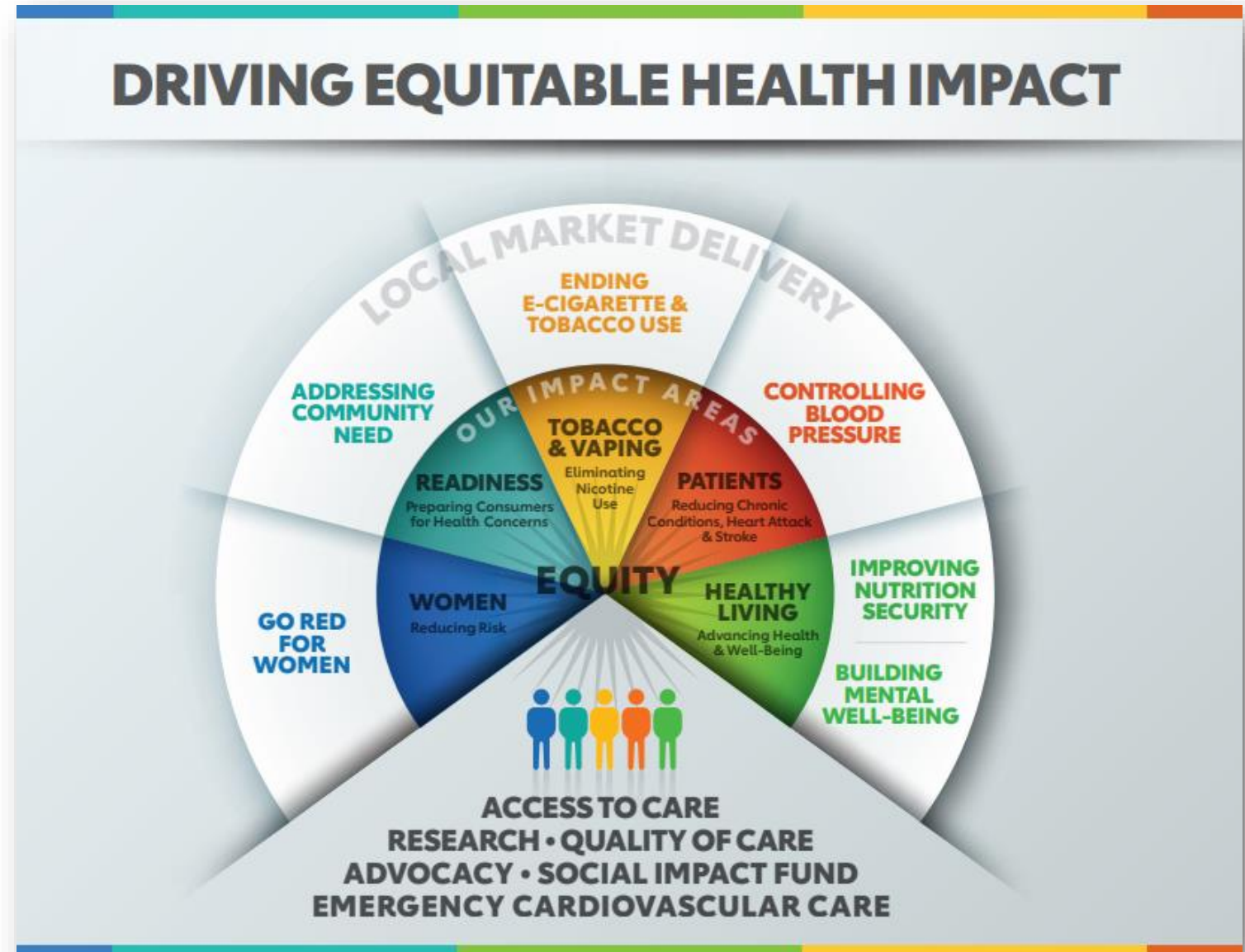
Identify
top
health
concerns
& risk
factors

According to the 2020 St. Lucie County Health Assessment the leading causes of death in the county were:

- **heart disease**
- cancer
- chronic lower respiratory disease
- **stroke**, and
- unintentional injuries

Strategize to Address Local Health Concerns

Discuss
previous
programs &
initiatives



Strategize to Address Local Health Concerns



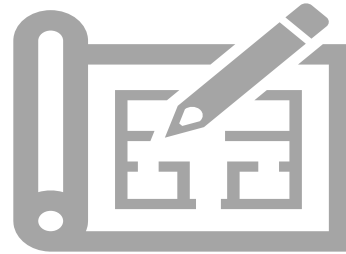
**Identify new
opportunities
to collaborate**

- Libraries with Heart is a community-based blood pressure screening and connection to care initiative
- It provides library patrons with access to:
 - A loaner blood pressure (BP) monitor for SMBP
 - Educational resources ,and
 - Connection to low-cost clinical care (as needed)

Steps for Planning Successful Initiative



Identify champion who is passionate about this issue



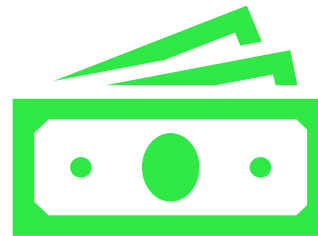
Identify location to pilot initiative workflow



Connect with others that have done similar initiatives



Compile documents and draft agreements

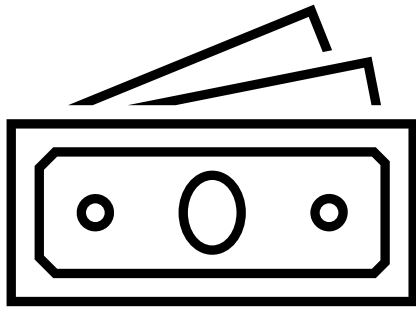


Identify how initiative will be funded



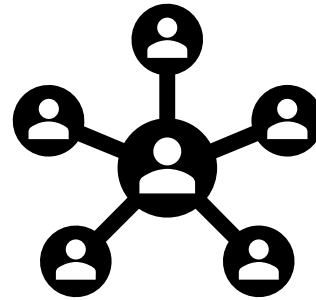
Setup time for staff training and buy-in

Resources & Partners for Planning Successful Initiative



- **Funding Support**

- Local hospital foundation



- **Marketing & Awareness**

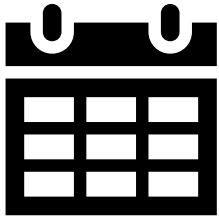
- Local coalition partners
 - Health Department
 - Non-profits
 - Clinics...etc.
- Internal marketing team



- **Medical Referrals**

- Federally qualified health center

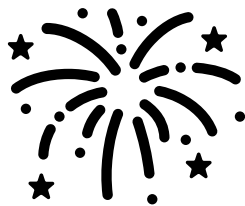
Strategies for Successful Implementation



- Set realistic timelines for getting things reviewed & signed



- Facilitate live and recorded training
- Embed training and initiative overview into onboarding process
- Host formal kick-off event



- Document & promote success
- Set regular check-ins

Ask for Help

- Rely on subject matter experts
- Be honest about your needs



Libraries with Heart **SELF-MONITORING** BLOOD PRESSURE KITS

Kit includes:

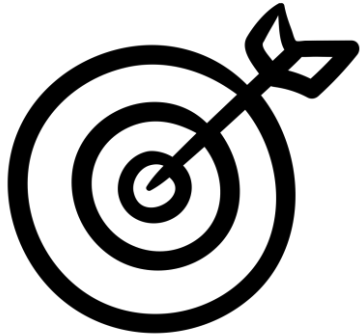
- A hard case
- Electronic blood pressure monitor
- Arm cuff
- AC adaptor
- Self-monitored blood pressure user's guide
- Toolkit (educational materials & tracking log)

**Blood pressure kits may be checked out for two weeks
and must be returned to the Pruitt Campus Library.**

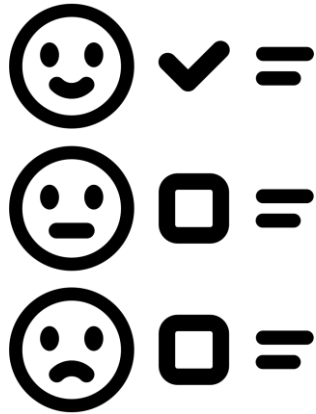
Pruitt Campus Library
irsc.libguides.com/bloodpressure

500 N.W. California Blvd., Port St. Lucie, FL 34986 | 772-336-6380
IRSC is an EA/EO educational institution.

Plan the Evaluation Process



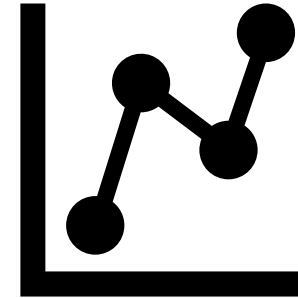
Set Goals



Develop &
Maintain
Evaluation tool



Meet
Regularly



Review
Statistics



Review and
Revise
Processes

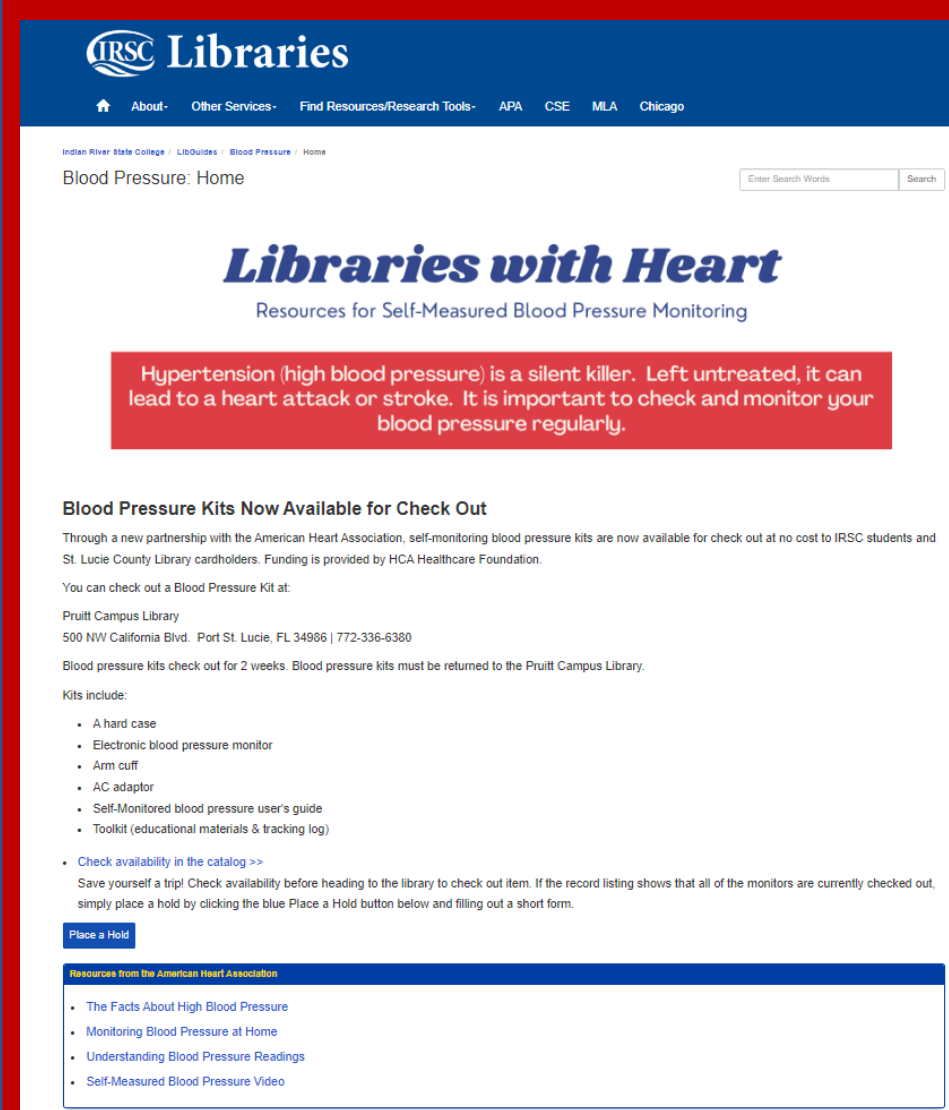
Involve Participants in the Evaluation Process

This is a great initiative! Loved having access to such a good quality monitor. It was easy to use and read. Also gave me the discipline to check regularly. Hope it continues and patrons catch on.



How to Ensure Successful Replication

- Be willing to share
- Resources
- Verbiage
- Process



The screenshot shows the IRSC Libraries website. The header is blue with the IRSC Libraries logo and navigation links: Home, About, Other Services, Find Resources/Research Tools, APA, CSE, MLA, Chicago. Below the header, the breadcrumb trail reads: Indian River State College / LibGuides / Blood Pressure / Home. The page title is "Blood Pressure: Home". A search bar is located on the right. The main content area features the heading "Libraries with Heart" and the subtitle "Resources for Self-Measured Blood Pressure Monitoring". A red box contains the text: "Hypertension (high blood pressure) is a silent killer. Left untreated, it can lead to a heart attack or stroke. It is important to check and monitor your blood pressure regularly." Below this, the section "Blood Pressure Kits Now Available for Check Out" is highlighted. The text describes a partnership with the American Heart Association and provides information about where to check out the kits (Pruitt Campus Library) and the kit's contents (hard case, electronic monitor, arm cuff, AC adaptor, user's guide, and toolkit). A "Place a Hold" button is visible. At the bottom, a section titled "Resources from the American Heart Association" lists links to "The Facts About High Blood Pressure", "Monitoring Blood Pressure at Home", "Understanding Blood Pressure Readings", and "Self-Measured Blood Pressure Video".

irsc.libguides.com/bloodpressure



Thank You.

For questions, please contact
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