

# Product Vision

A look into the  
platform evolution





# Where We Are



Customer-Centric Business  
C1



Executed  
Strategy



Proactive  
Actions



Proven  
ROI



Satisfied End-customers  
C2



Achieved  
Value



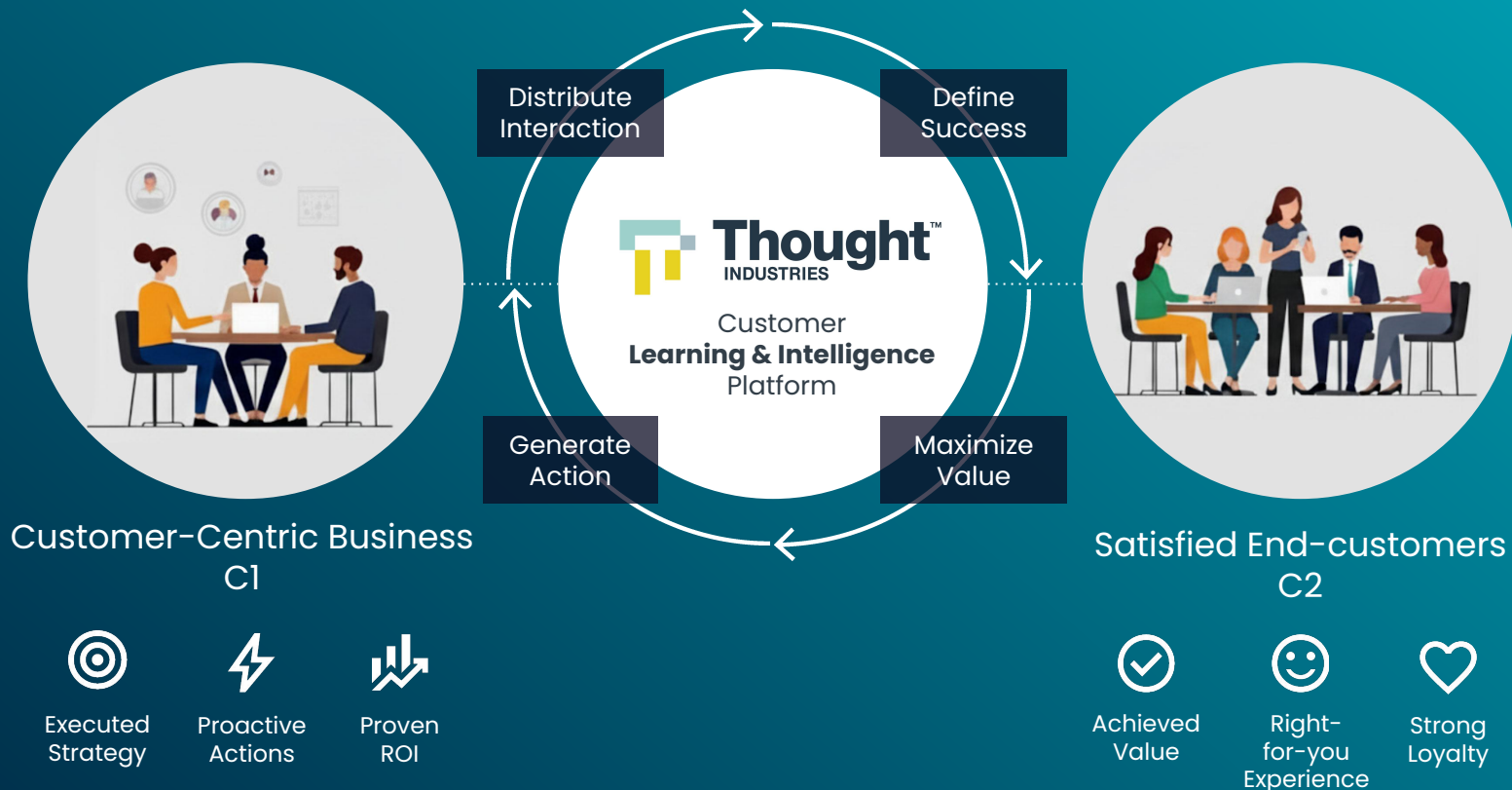
Right-  
for-you  
Experience



Strong  
Loyalty



# Where We Are Going



# **Product Outlook**

## 2026 Themes

### Q1 Roadmap

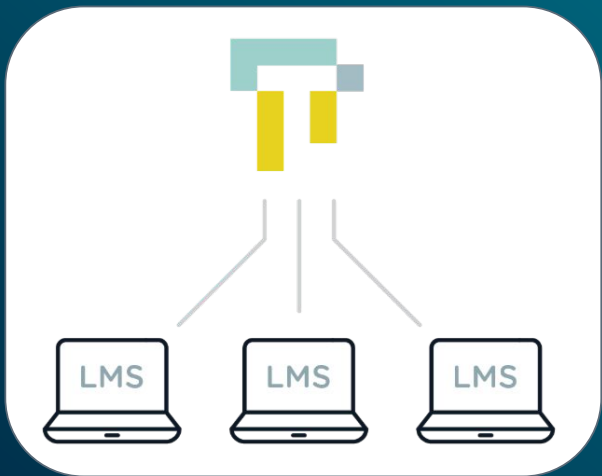




# Learning Experience Spotlight

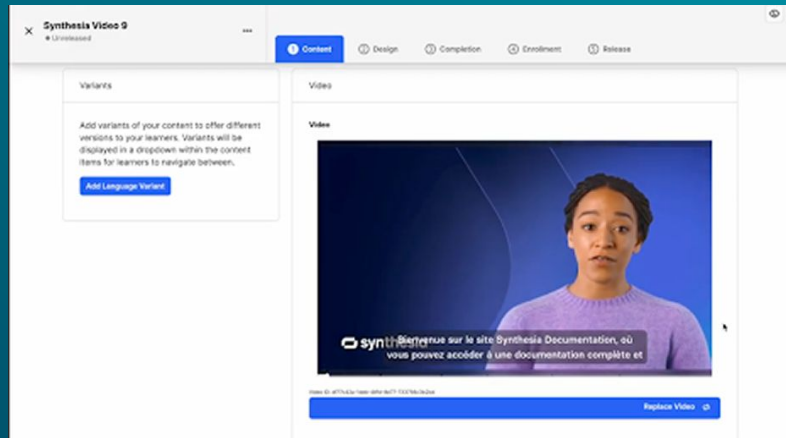
2025

- ✓ Smoother learner journeys & improved assessments
- ✓ **SCORM Connect v2**



Coming in 2026

- AI-rich features for your customer – chat, search, and recommend **NEW**
- Omni-channel delivery beyond Learning Platform **NEW**
- ✓ **Synthesia integration **NEW****





# Measurement & Insight Spotlight

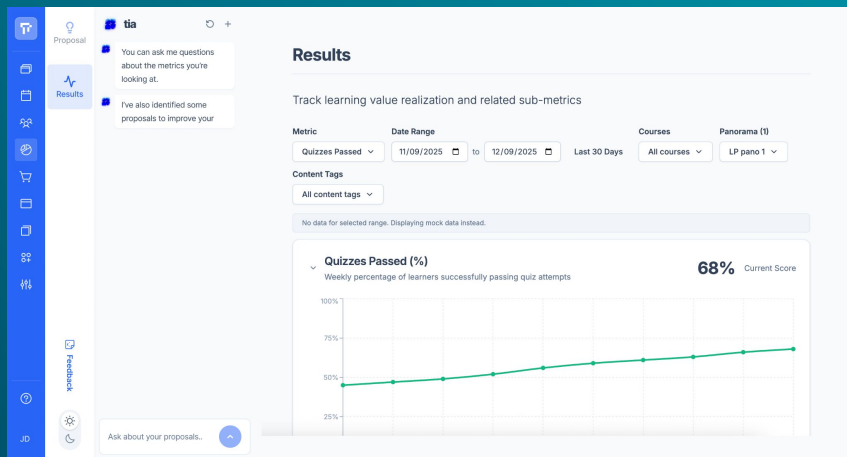
2025

- ✓ Expanded access to data
- ✓ **Improved management of key reports NEW**

Coming in 2026

- Deeper behavioral insights
- **Rich self-service reporting NEW**

Schedule Name	Report	Destination	Frequency	Last Delivery	Creator	Created	Actions
Learner Credit Lo...	Learner Credit Lo...	Email (1)	At 06:00 AM	1/15/2026 6:00:48 AM	lori.leiv...	12/29/2025 1:42:11 PM	⋮
Testimonials Log	Testimonials Log	Email (1)	At 06:00 AM, on day 1 of the month	1/1/2026 6:00:23 AM	mshmsr...	12/29/2025 11:54:11 AM	⋮
Testimonials Log	Testimonials Log	Email (1)	At 06:00 AM, on day 1 of the month	1/1/2026 6:00:23 AM	mshmsr...	12/29/2025 11:54:11 AM	⋮
Copy Made in Re...	Free Registration ...	Email (1)	At 10:00 AM, on day 1 of the month, only in August		mshmsr...	12/29/2025 9:35:21 AM	⋮
August Free Regl...	Free Registration ...	Email (1)	At 10:00 AM, on day 1 of the month, only in August		mshmsr...	12/29/2025 9:33:31 AM	⋮

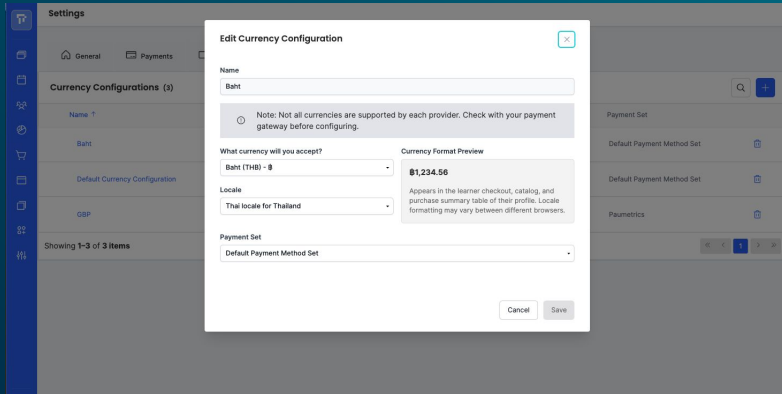




# Scaling With You Spotlight

2025

- ✓ APIs & automations for high-scale operations **NEW**
- ✓ Proctoring for regulated programs **NEW**
- ✓ **Multi-currency ecommerce for global business NEW**



Coming in 2026

- **More mature, streamlined Panorama management experience**
- Reduced friction across daily workflows





# Q1 Roadmap Focus

## Ease of Integration:

Synthesis | SFDC |  
Content APIs | Helium 3.0

- *What?* Introduce key integrations to 3rd party systems & connect Thought Industries with customers' existing systems.
- *Why?* To reduce manual work, eliminate duplicative process, and enable streamlined end-to-end experiences.

**Roadmap Theme: Scaling with You**

## Panorama Accessibility & Usability

- *What?* Improved admin and learner experience, reducing friction of commonly actioned tasks.
- *Why?* To increase task success, reduce time to value, and drive higher adoption and satisfaction.

**Roadmap Theme: Scaling with You**

## Reporting Accuracy & Experience

- *What?* Strengthened reporting foundation through improved record governance and clarified data presentation for confident, self-service insights.
- *Why?* To know what's working, prove impact, and make confident decisions.

**Roadmap Theme: Measurement & Insight**

## Omni-channel for Reach & Accuracy

- *What?* Delivering learning wherever work happens, exactly when it's needed.
- *Why?* To help learners succeed faster and connect learning to real outcomes.

**Roadmap Theme: Scaling with You**

## Customer Conversational Search

- *What?* Introduce intelligent delighters to learners for discovery and assistance.
- *Why?* To enrich wayfinding experiences and save workflow time.

**Roadmap Theme: Learning Experience**

## Reliability and Scalability

- *What?* Improved observability, infrastructure, and reliability standards.
- *Why?* To reduce friction, improve confidence in day-to-day operations, and support scalable, dependable learning experiences.