



## Why am I not visible on Google Hotel Ads?

DEDICATED TO EVERYONE - ALSO GOOGLE FREE LINKS ...

### WHAT'S YOUR PROPERTY TYPE?

Remember that some types of properties, such as Vacation Rental, are not compatible with this service - we refer to the category set on Google My Business. To view a list of accepted categories, [click here](#) !

### WHEN DID YOU ACTIVATE THE METASEARCH?

Booking Engine and Metasearch are essential requirements to be able to appear on Google Ads. Remember to wait approximately 72 hours after the activation of the Metasearch before you can check your presence online!

MOREOVER, FOR THOSE WHO HAVE PAID CAMPAIGNS...

### WHICH KIND OF CAMPAIGN DID YOU ACTIVATE?

We remind you that you can only create campaigns per commission / per stay via Octorate and send them online, once the Metasearch package is active, by purchasing credit in the *Upgrade > Buy credit* section, right from your Octorate profile.

The campaigns per click cannot be managed through Octorate, so you will have to proceed autonomously with their creation, then inform us.

### DID YOU CHECK THE CREDIT?

If you wish to manage your campaigns online, it is fundamental that the credit in the *Upgrade > Buy credit* section in Octorate is more than 10 euros.

*If these indications did not help you, write to us by making clear all the checks you carried out and adding any useful details!*

Here is a useful link on: [How to be visible on Google Hotel Ads](#)