

AWS Cost Optimization for Healthcare

Cost Optimization Challenges Specific to Healthcare

- HIPAA and HITRUST require lengthy data retention periods. Is your data storage class optimized?
- Security tooling can get expensive. Is your architecture optimized?
- Audits can be time consuming and expensive to complete. Are you prepared?
- "Approximately 30% of all cloud spend is waste" Flexera

Why Use Rapidscale for Cloud Cost Optimization?

Resell Model

We offer the best-in-class AWS Cost Optimization service. Purchase cloud usage through RapidScale and receive:

- Ongoing cost reviews and savings recommendations facilitated by our FinOps experts
- ✓ Additional 3–5% off your cloud bill (if you qualify)
- Access to best-in-class cloud cost management tool, CloudHealth
- Discounted AWS Enterprise and Business Support

No Resell Model

- Free Cost Optimization
 Assessments led by our
 FinOps experts
- Discounted access to CloudHealth to enable better cost visibility and governance

RapidScale's Cost
Optimization Pillars



COST VISIBILITY



COST GOVERNANCE/GUARDRAILS



COST OPTIMIZATION

RapidScale Cost Optimization Process

Repeat The Process Regularly **We Start Here Assessment Lower Effort** Phase: **Opportunities:** Configure cost management tools · Removing unused **Higher Effort** /services including resources Reserve/ **Opportunities:** governance and Right-sizing visibility Spot Rearchitecting **Evaluate** Instance type Assess cloud Instances & e.g. serverless, potential /generation Cost infrastructure and open source Savings private optimization prioritize savings Optimized... Data transfer pricing & opportunities by **Plans** Instance scheduling optimization For Now! effort and savings funding / autoscaling generated Leveraging opportunities · Data storage class Infrastructure with cloud optimization -as-Code

Order can be changed depending on priorities —