

AWS Cost Optimization for Healthcare

Cost Optimization Challenges Specific to Healthcare

- ✓ HIPAA and HITRUST require lengthy data retention periods. Is your data storage class optimized?
- ✓ Security tooling can get expensive. Is your architecture optimized?
- ✓ Audits can be time consuming and expensive to complete. Are you prepared?
- ✓ "Approximately 30% of all cloud spend is waste" – Flexera

Why Use Rapidscale for Cloud Cost Optimization?

Resell Model

We offer the best-in-class AWS Cost Optimization service. Purchase cloud usage through RapidScale and receive:

- ✓ Ongoing cost reviews and savings recommendations facilitated by our FinOps experts
- ✓ Additional 3–5% off your cloud bill (if you qualify)
- ✓ Access to best-in-class cloud cost management tool, CloudHealth
- ✓ Discounted AWS Enterprise and Business Support

No Resell Model

- ✓ Free Cost Optimization Assessments led by our FinOps experts
- ✓ Discounted access to CloudHealth to enable better cost visibility and governance

RapidScale's Cost Optimization Pillars



**COST
VISIBILITY**



**COST
GOVERNANCE/GUARDRAILS**



**COST
OPTIMIZATION**

RapidScale Cost Optimization Process

