

Advising Greentech companies to help maximize growth

# Is Climate Change Impacting Young Adults' Mental Health?



... and what a survey of almost 16,000 U.S. youth between the ages of 16 to 25 reveals.



I'm data-driven so articles that offer data related to climate change get my attention. That includes a recently released study on climate change's impact on young adults.

The title is a mouthful: Climate emotions, thoughts, and plans among US adolescents and young adults: a cross-sectional descriptive survey and analysis by political party identification and self-reported exposure to severe weather events

### The caveats



Data - and the subsequent findings - can be easily manipulated if one chooses to. So it's important to always look deeper to understand what, if any biases or manipulations might be present. For this study I offer the following caveats:

- The study was funded by the Avaaz Foundation which, if I were to categorize it, leans left. The study notes that Avaaz had no role in the design, data collection, analysis, or interpretation.
- The findings are based on a self-reporting survey with a non-probability sample. That means the results can't be statistically extrapolated to the overall population.
- The study has been peer-reviewed but I didn't see anywhere by exactly who.
- The word "suggests" is used to describe the findings. Translation: no scientific conclusions can be made, only inferred.

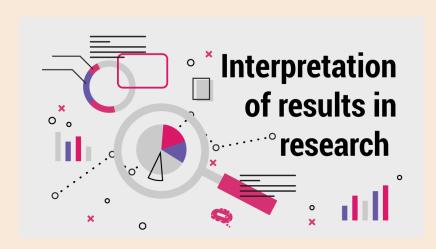
Despite these concerning caveats, the study offers a number of interesting insights.



#### The study's interpretation is as follows:

Climate change is causing widespread distress among US youth and affecting their beliefs and plans for the future. These effects may intensify, across the political spectrum, as exposure to climate-related severe weather events increase.

# What the authors claim, and the press reported



- 85% of respondents are at least moderately worried.
- Almost 60% of respondents are "very or extremely worried".
- Over 40% said that the climate crisis has affected their mental health.
- Three quarters expressed feeling afraid of the future.
- 70% said climate change will impact where they choose to live.
- Over half expressed hesitancy to have children due to climate change.

These results seem quite dire, so how concerned should we be?



It appears to me that both the authors and the press (of course) reported the most "sensational" interpretation of the survey.

Further, it appears to me that the design of the survey biased the responses.

## Results seem overstated



Many of the questions included a laundry list of things to consider. This increased the likelihood of an affirmative response. In other words, in my opinion, the survey was designed to achieve a predefined conclusion.

#### For example:

To the question: How much, if at all, does climate change make you feel the following:

- Anxious, powerless, afraid, sad, angry, despair, ashamed, grief, depressed, guilty, indifferent, optimistic
- If I answered this question, I'd likely check off: angry (at climate change and the survey itself), ashamed (at humankind) and sad, (again for humankind).
- Powerless would be a consideration and if I were prone to it despair, although for me disgust would be a more apt description.

#### Leading vs. loaded questions Criteria Leading Question Loaded Question Buides towards a specific Provokes a predetermined Intent Blas Introduces subtle blas Imposes evident bias 'Don't you find this feature 'How amazing is the user-Example user-friendly?" friendliness of this feature? May influence participant Can significantly distort Research responses research outcomes

Hopefully you get my drift. I wouldn't put too much credence (if any) in these findings.

The morale of the story:

Reader beware. Propaganda exists on both sides of the argument.

# Garbage in, garbage out



#### One more example:

Question: How much, if at all, do your feelings about climate change negatively affect your daily life?

Suggested things to consider included (but were not limited to) the following:

- Your ability to focus on work or school, concentrate, sleep, eat, have fun, and enjoy friendships and relationships.
- Let see, a severe weather event could easily inhibit my ability to have fun.
- Keep this in mind: kids and young adults answered the questions.
- Perhaps they should have asked whether the respondents could separate the anxiety that social media causes them from that of climate change.

Tomorrow I'll highlight some things that I thought were interesting, and potential informative, from the survey.





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### Unbiased and Unfiltered

- An honest assessment of the climate change effort.
- I cover what's working but more important the issues/roadblocks that the industry would prefer to ignore.
- A must-read for anyone with a desire to understand what's really going on with renewable energy and climate change.



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