INFORIVER TYPEFACE

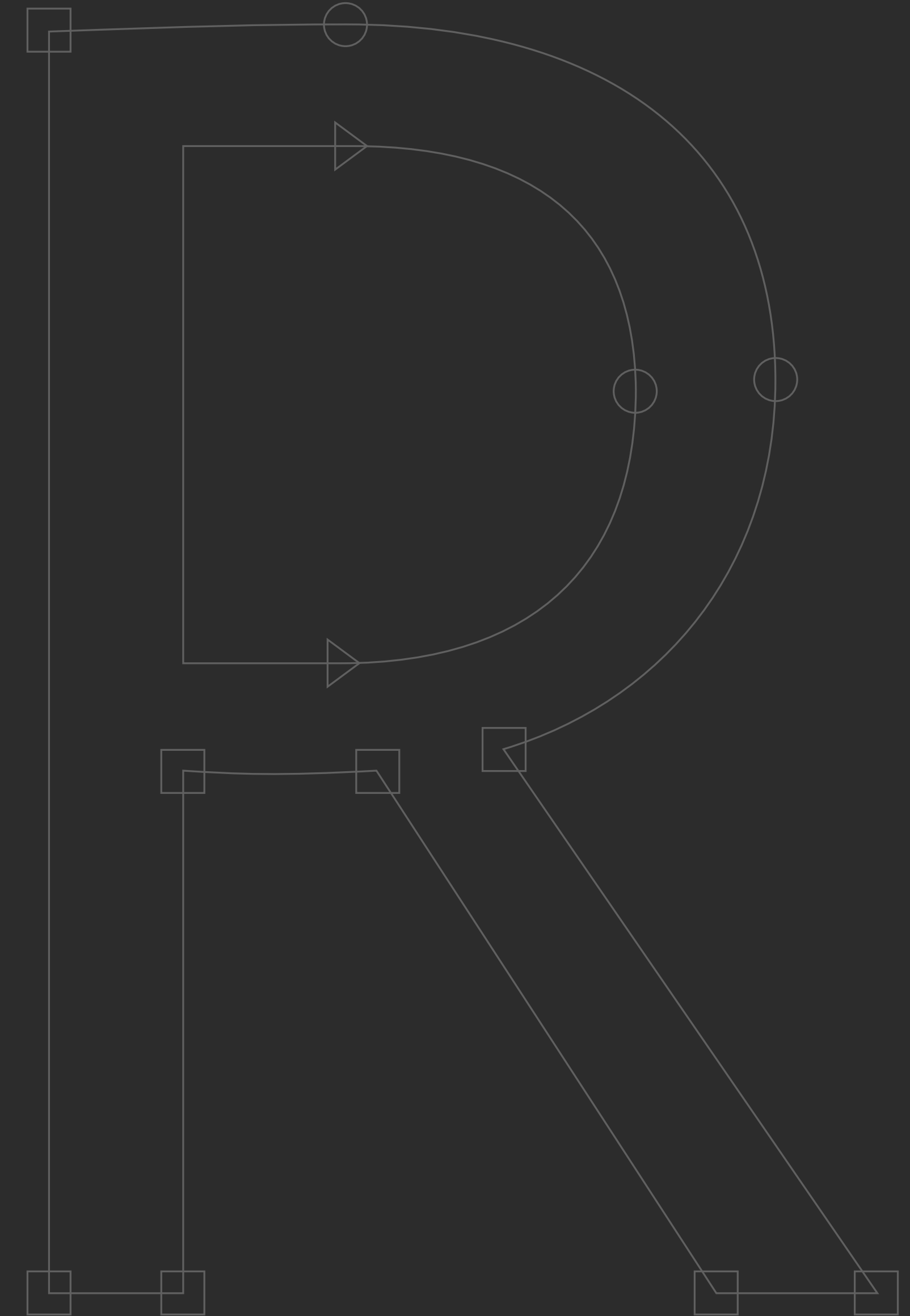## REGULAR WEIGHT
ANATOMIC SPECIFICATIONS

TAF

info river

InfoRiver is a humanist typeface performing on pixel based medias, including monospaced numerators for tables.

The anatomy of capital letters are influenced from the proportions of the Roman Capitals. The lower case letters are based on the humanistic minuscule.

InfoRiver font is designed to perform on data transformation with detailed anatomical features for legibility and readibility. It is suitable for complex typographic demands and also performs greatly on numeric applications.

ABCDEFGHIJKL
MNOPQRSTU
VWXYZ
abcdefghijklmn
opqrstuvwxyz

0123456789

Ⱶaáßſt&™*

Multilingual Support

ÂĂÄÀĀĄÅÃÁĆĊČÇĈĊÇĎĐÐÉĔĚÊËĖÈĒĘĞĜĠĠĠĦĦÍÎÏÌĪĮĨIıJĴ
ĶĹĽĿŁŃŇŅÑÓŎÔÒŐŌÕÖØŔŘŖŚŠŞŜŞŤŢȚŦÚŬÛÜÙŰŪ
ŲŮŨẂŴẄẀÝŶŸŹŽŻÆŒÞ
áăâäàāąãåćċčçĉċçďđéĕěêëėèēęfffiflffifflğĝġġĥħıíîïìīįĩjĵḳĺ
ĺľŀłńňņñóŏôöòőōõøŕřŗśšşŝşťţțúŭûüùűūųůũẃŵẅẁýŷÿ
źžżaàáâããąãäåæœßþð

$¢£¥₣₧€ƒ₺฿₨₩₳₹₱฿©®™
&?¿!¡§†‡:«»‹›–<>•··"„""—-',,'^~*;…()\\|{}[]//#
%‰/_+=¦−±≤≥≠¤÷×·
™¬∆Ωμ°℮∞∂∫√∑∏◊Ωμπ∆ℓ/

←↑→↓↔⇕↖↗↘↙
0123456789

InfoRiver
is multilingual

Ciężarówki—Größte—mazlíčkům

câștigăt—décroître—därpå—çalıştay

spørsmål—lýðræðis—zaštićen

AFRIKAANS
ALBANIAN
CATALAN
CROATIAN
CZECH
DANISH
DUTCH
ESTONIAN
FINNISH
FRENCH
GERMAN
HUNGARIAN
ICELANDIC
ITALIAN
LATVIAN
LITHUANIAN
MALTESE
NORWEGIAN
POLISH
PORTUGUESE
ROMANIAN
SLOVAK
SLOVENIAN
SPANISH
SWEDISH
TURKISH

123
456
789
0.,

40PT

A humanist typeface performing on screen, including monospaced numerators for tables.

38PT

A humanist typeface performing on screen, including monospaced numerators for tables.

26PT

A humanist typeface performing on screen, including monospaced numerators for tables.

QR15

24
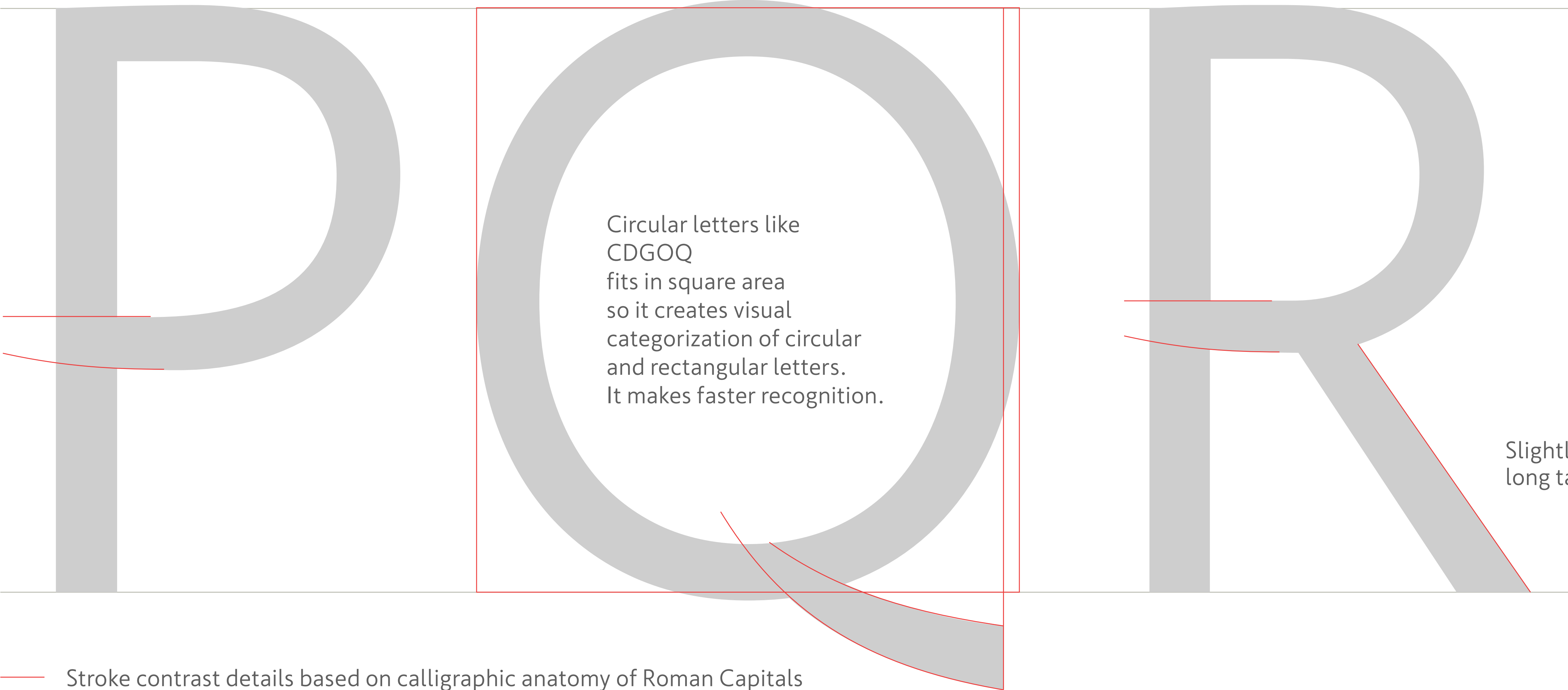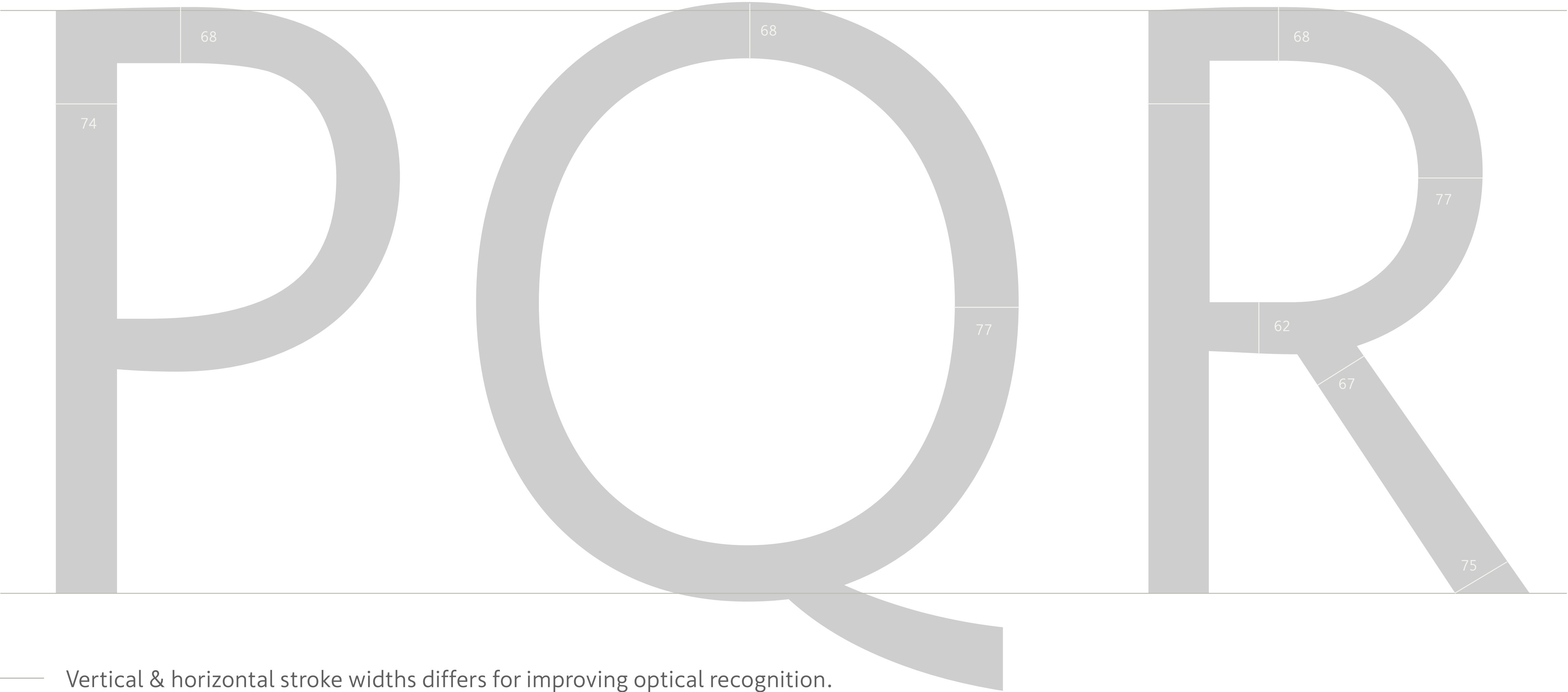987 BC
+318

REPORT
UNIT/
9.32607015

ANATOMY OF CAPITALS→
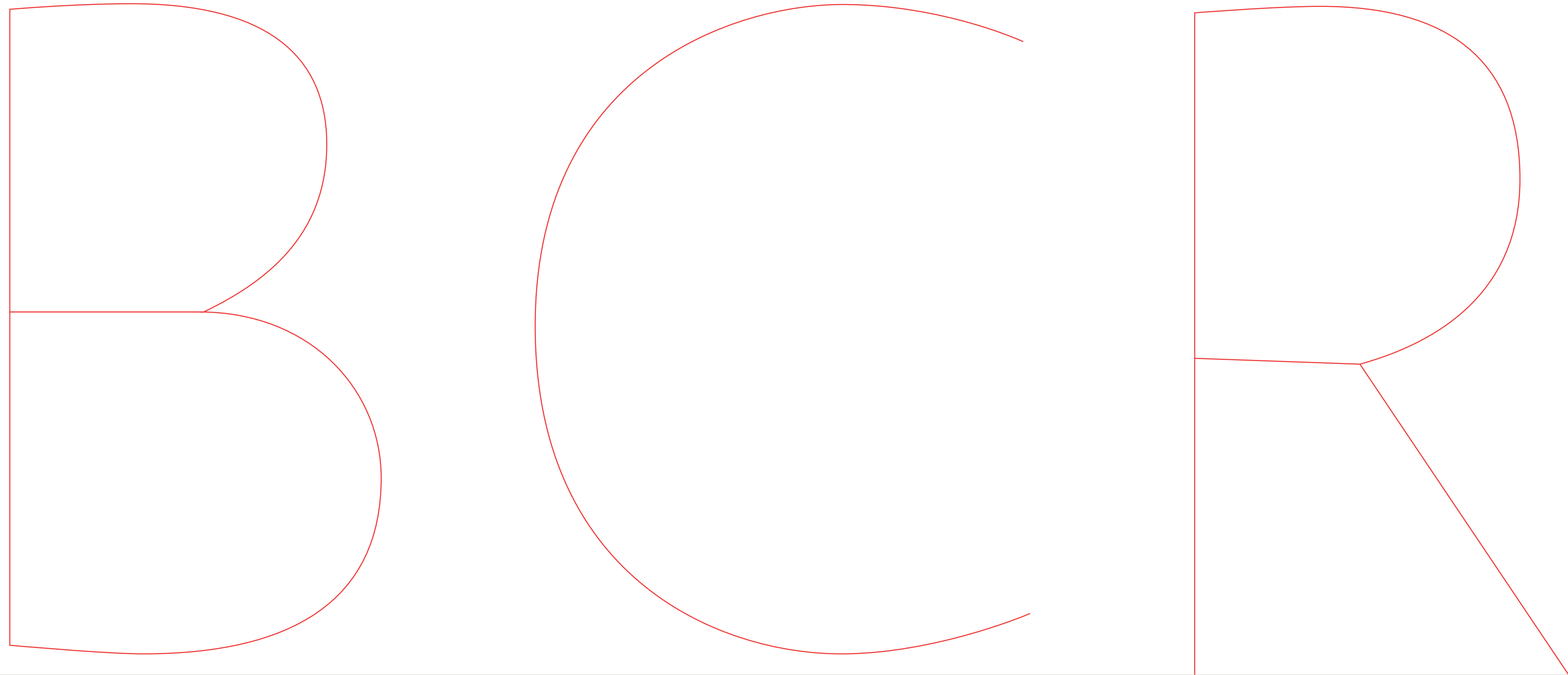
— The Capital skeleton is based on Roman Captalis anatomy which is the first and most recognizable letterforms for human eye.
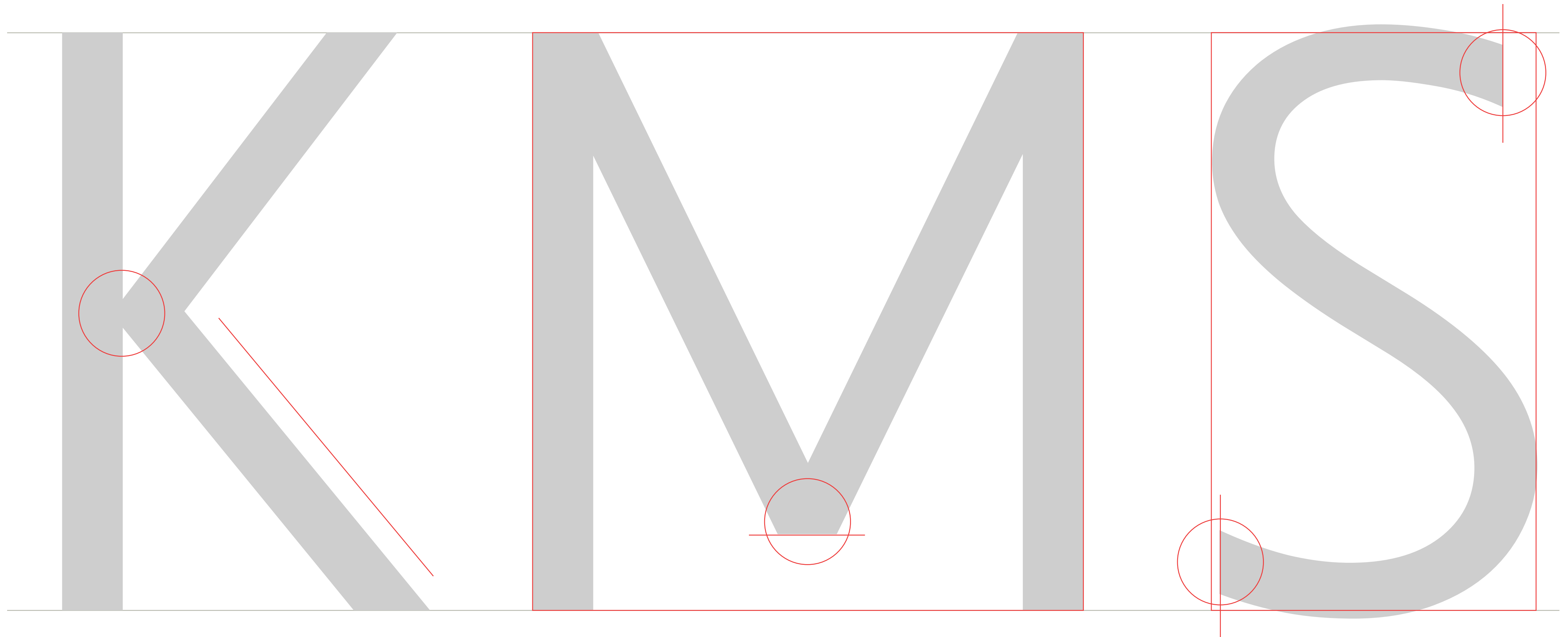
The Capital skeleton is based on Roman Captalis anatomy which is the first and most recognizable letterforms for human eye.

Circular letters like
CDGOQ
fits in square area
so it creates visual
categorization of circular
and rectangular letters.
It makes faster recognition.

Slightly
long tails.

Stroke contrast details based on calligraphic anatomy of Roman Capitals

Vertical & horizontal stroke widths differs for improving optical recognition.

KMS
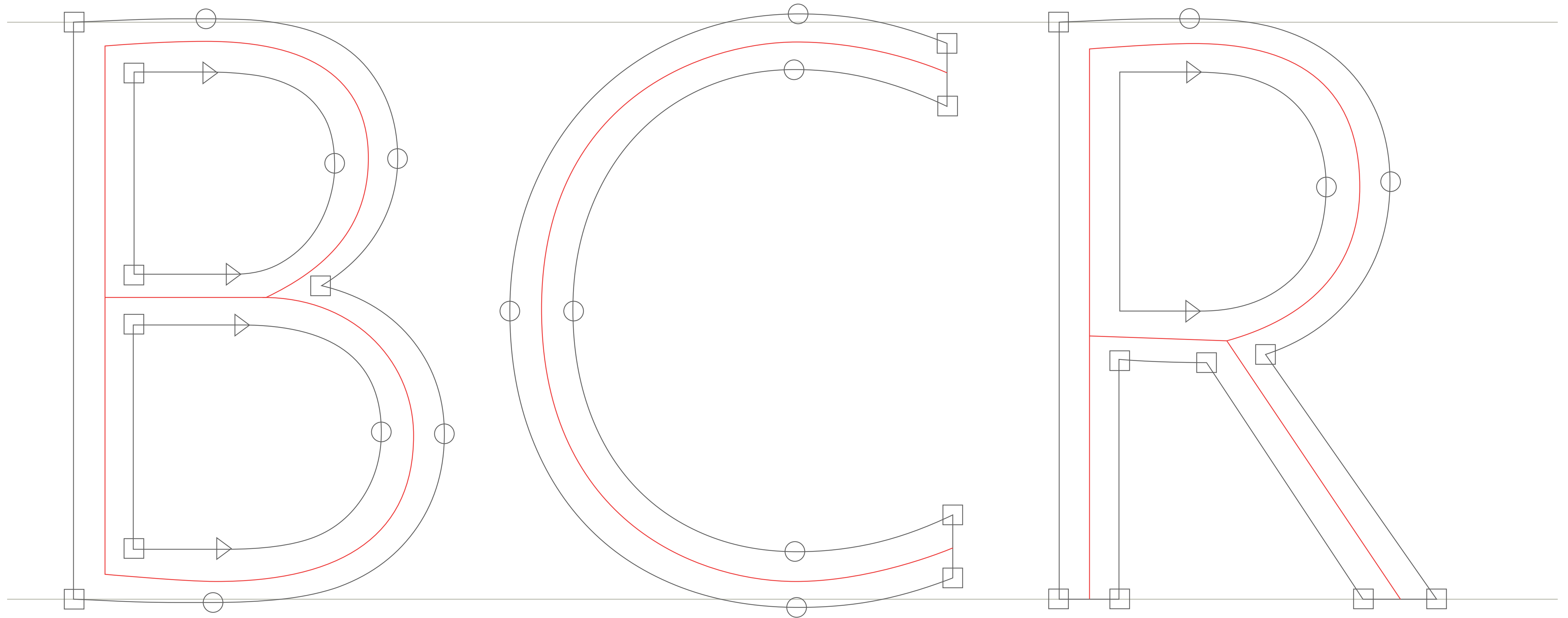
Angular
connection

Slightly
long tails.

Low "crotch" but not touching to baseline.

Vertical Terminals

LOREM IPSUM DOLOR SIT AMET, CONSEC-
TETUR ADIPISICING ELIT, SED DO EIUS-
MOD TEMPOR INCIDIDUNT UT LABORE ET
DOLORE MAGNA ALIQUA. EXCEPTEUR
SINT OCCAECAT CUPIDATAT NON PROI-
DENT, SUNT IN CULPA QUI OFFICIA DESE-
RUNT MOLLIT ANIM ID EST LABORUM.

ANATOMY OF MINISCULE→

abcdefghijklmn

opqrstuvwxyz

The miniscule skeleton is based on humanist san serif with an influence of calligraphic strokes.

adegl
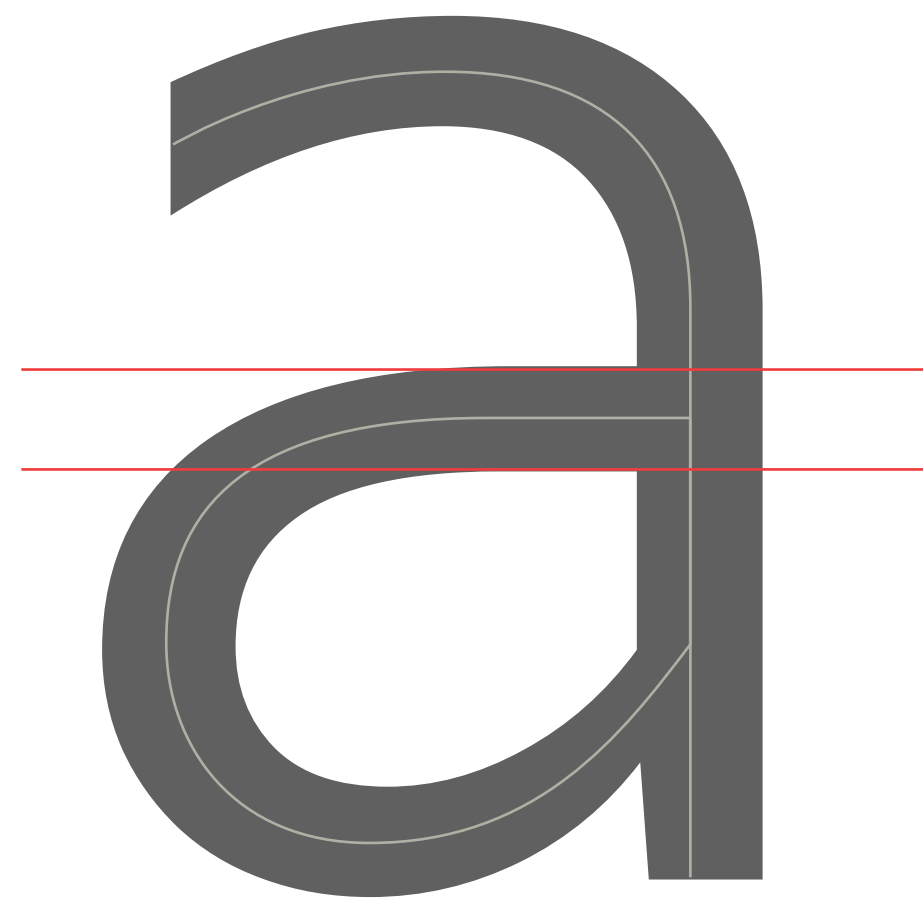
Horizontal bowl
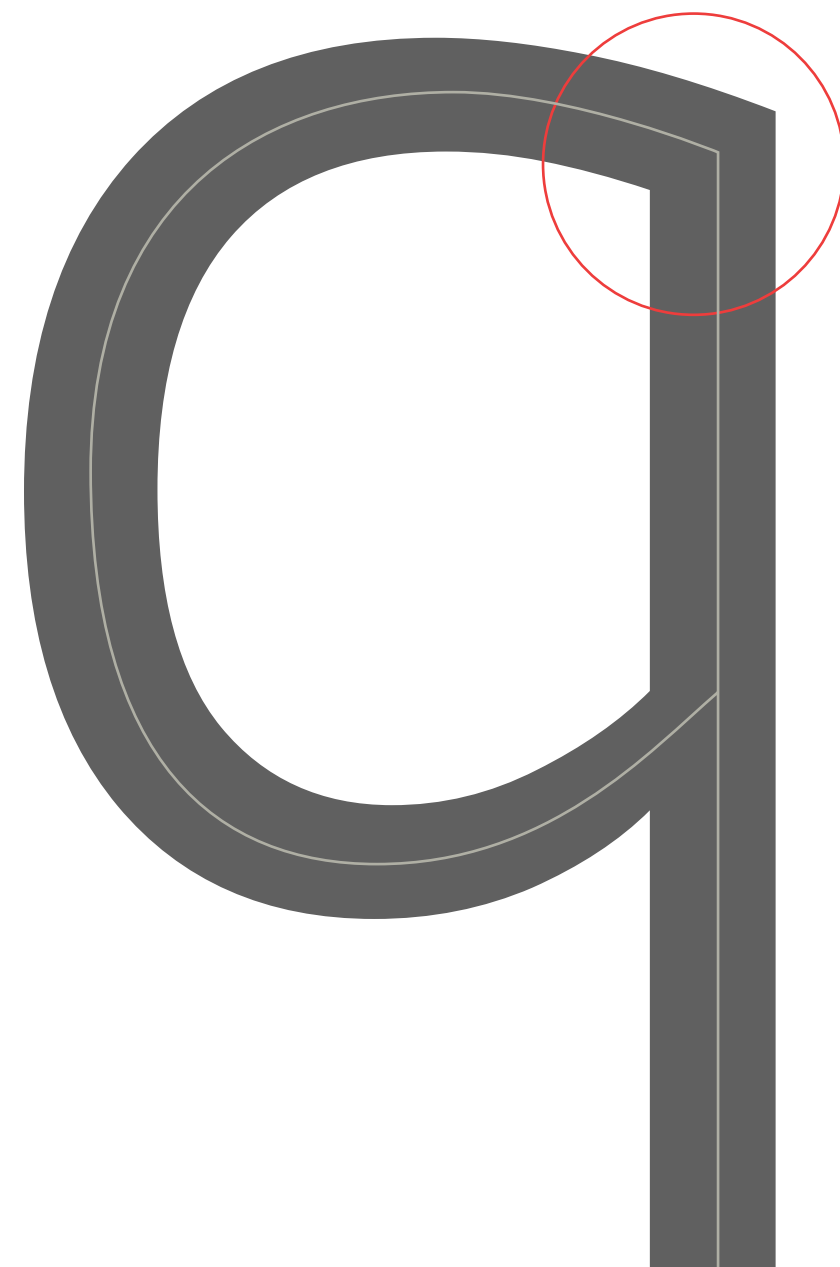connection to
the stem.
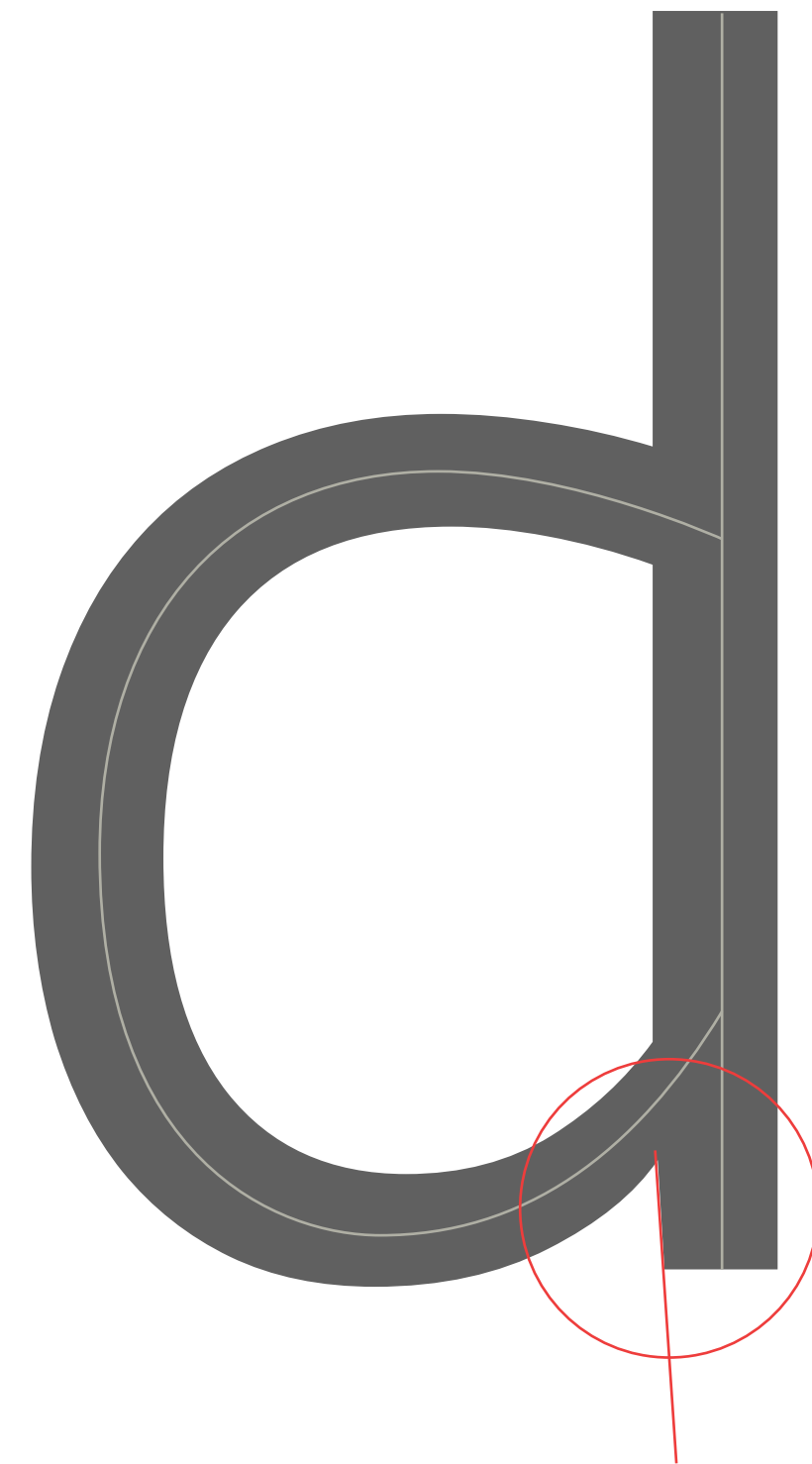
Diagonal spur
cut

Calligraphic
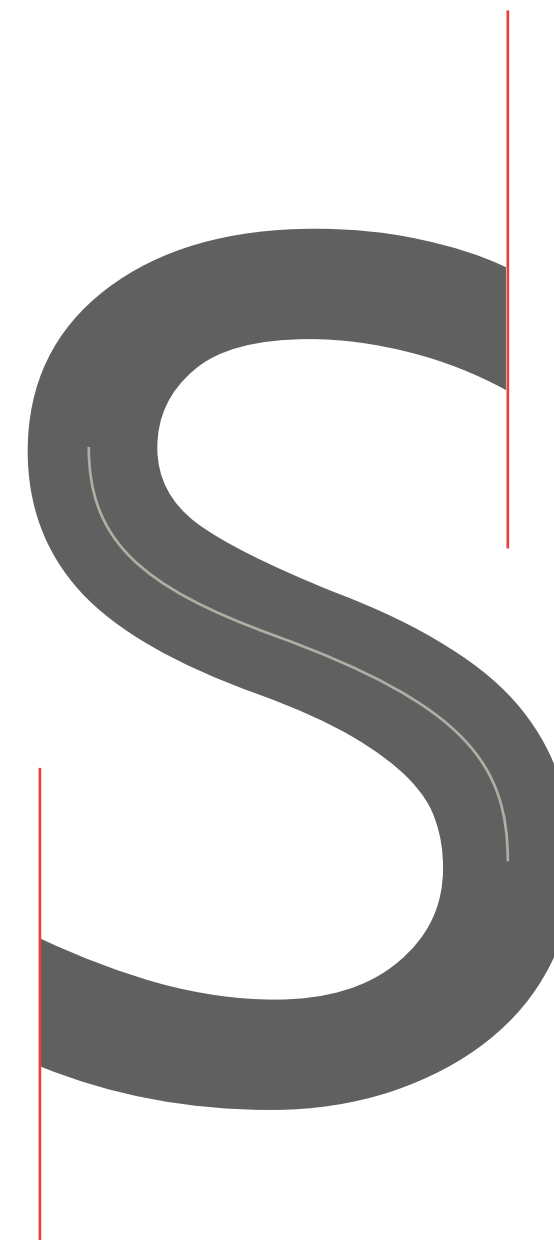path of e eye.
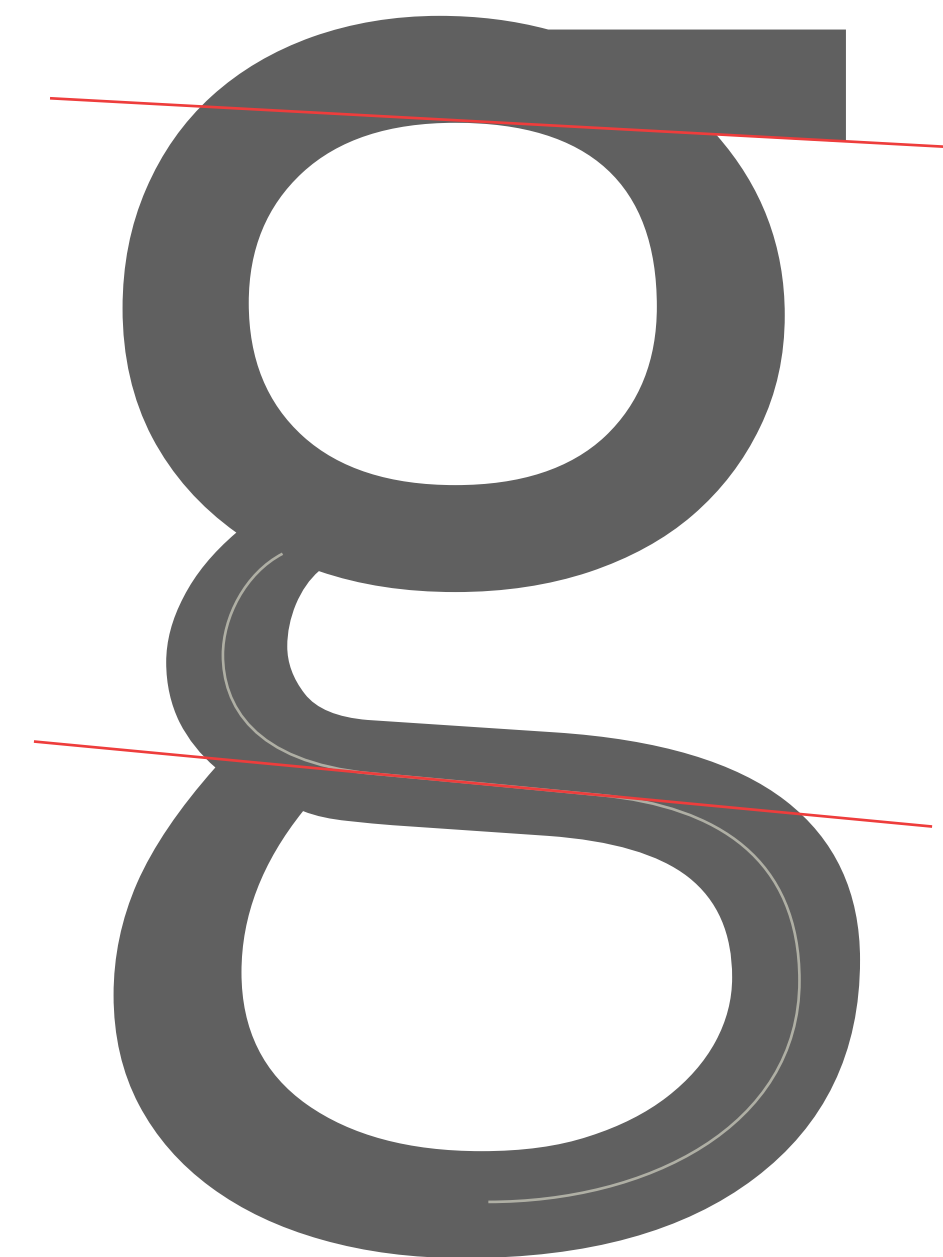
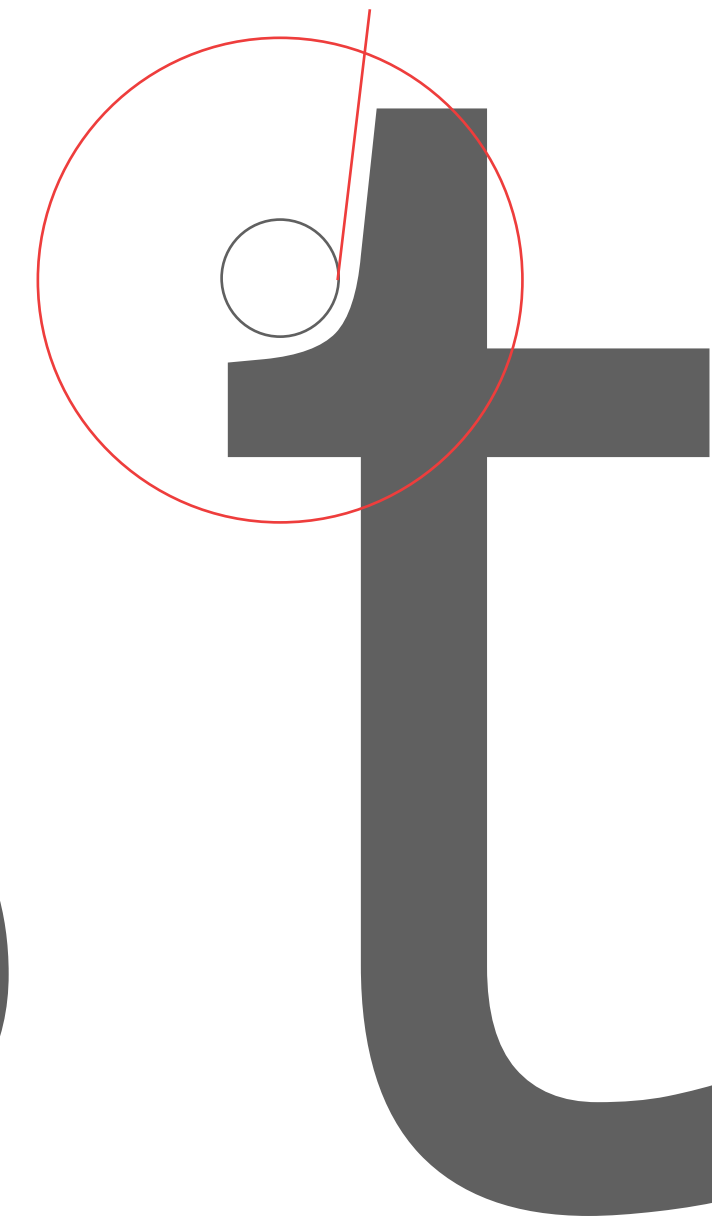Sloped
connection to
"g" loop

"l" with
curved finial.

Spurless connection
to the stem.

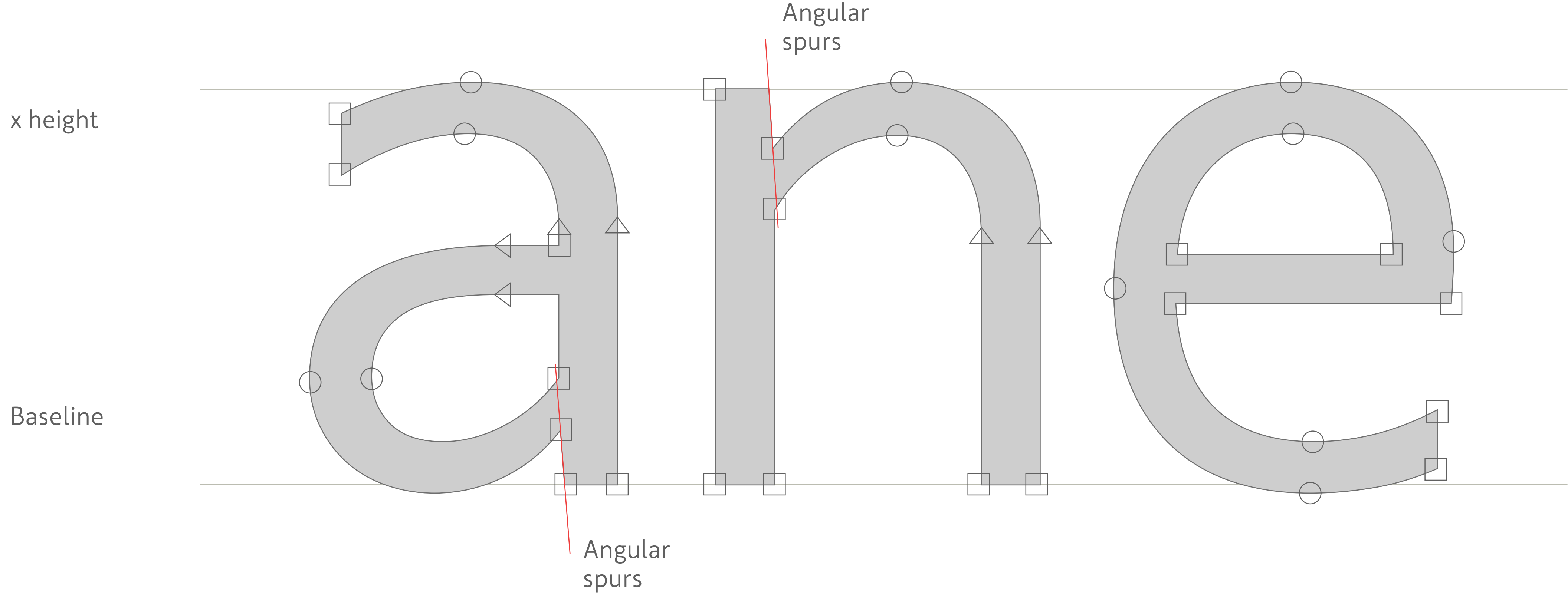qrst
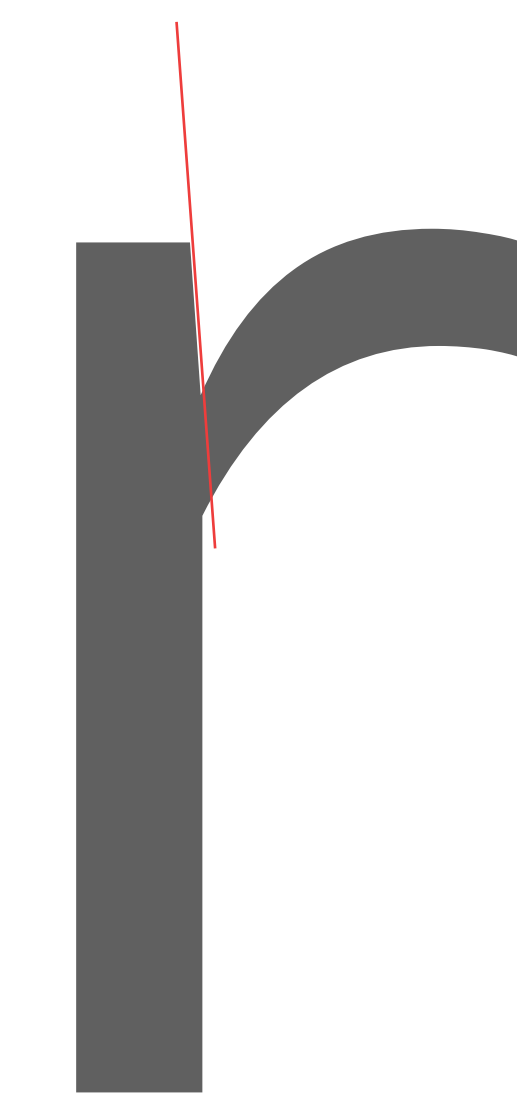
Vertical cut on
terminals

Vertical cuts on
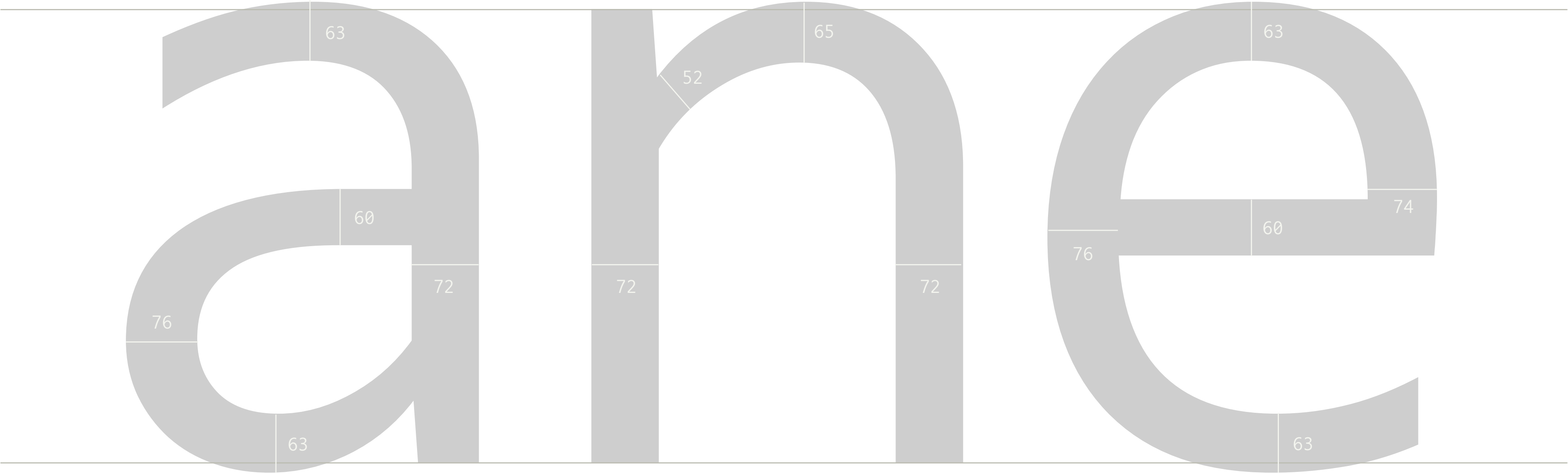terminals

Rounded
transition on the
cross of "t"

Ascender — 725

Cap Height — 705

x height — 485

Aabg

Baseline — 0

Descender — −210

x height

Baseline

Angular spurs

Angular spurs

x height

Baseline

Moderate contrast strokes

The two storey "a" and "g" is used in the character set to increase recognition of letters. Two storey forms have unique shapes which can not be confused with any other letter in fast reading.
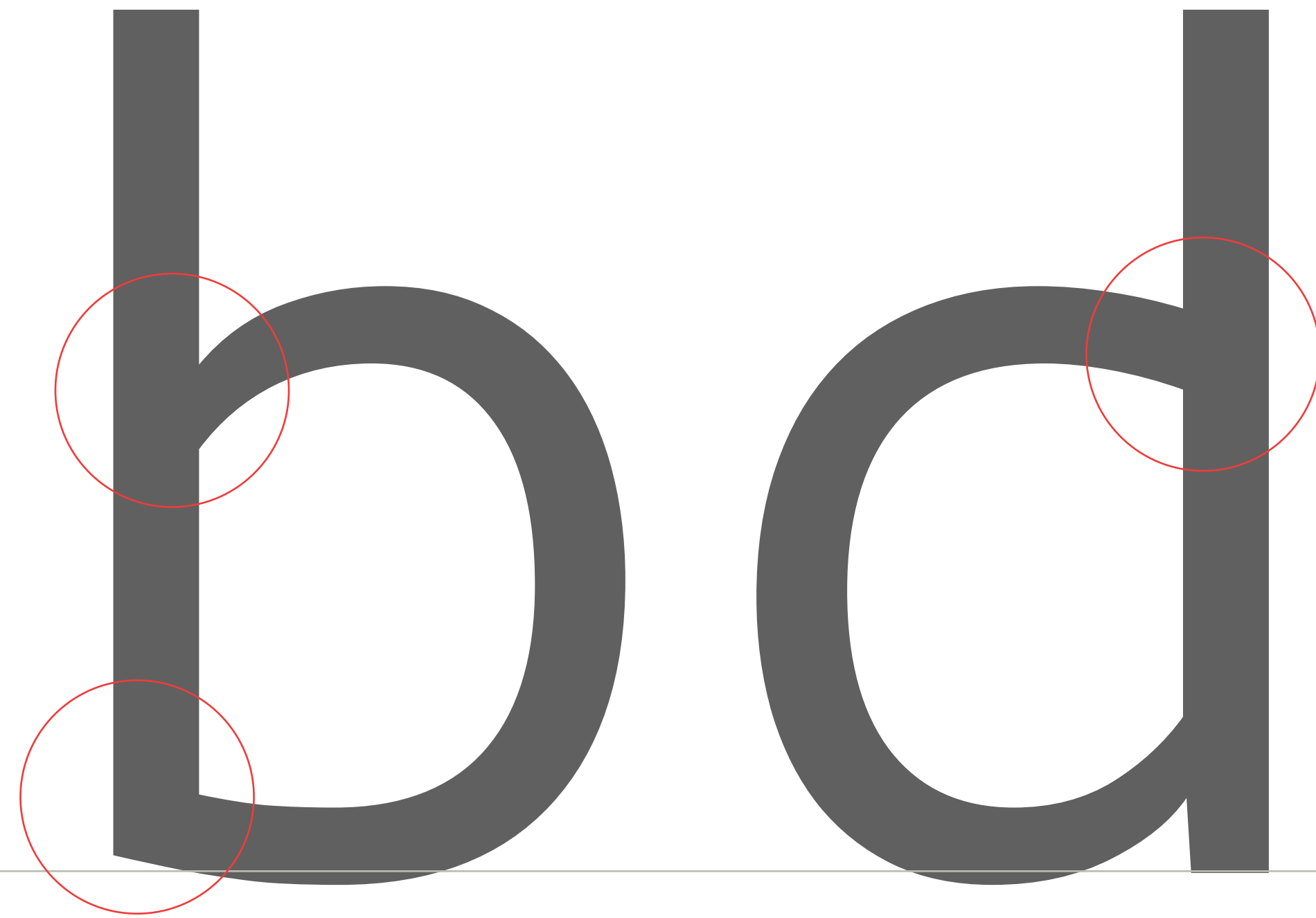
a g

EXAMPLE

argentina

Open apertures in the letters like c,e,s to get faster recognition. Open apertures makes relaxed white zones and prevents confusing with other rounded letters like g,m,n,o,p,q.
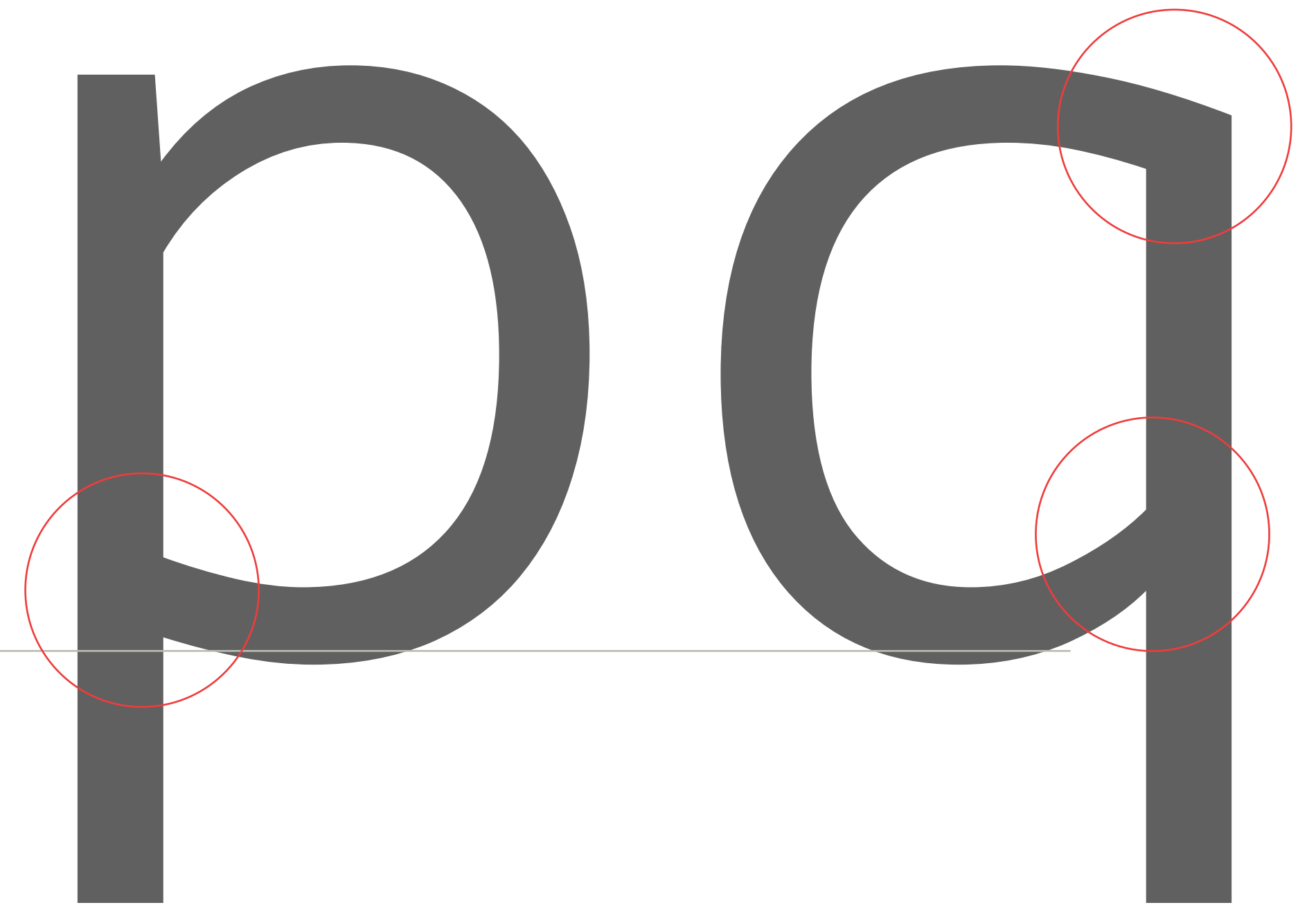
ces

EXAMPLE

performances

No spur on the letters "b" and "q" to differentiate letters. This makes better recognition. Prevents confusing letters in fast reading.
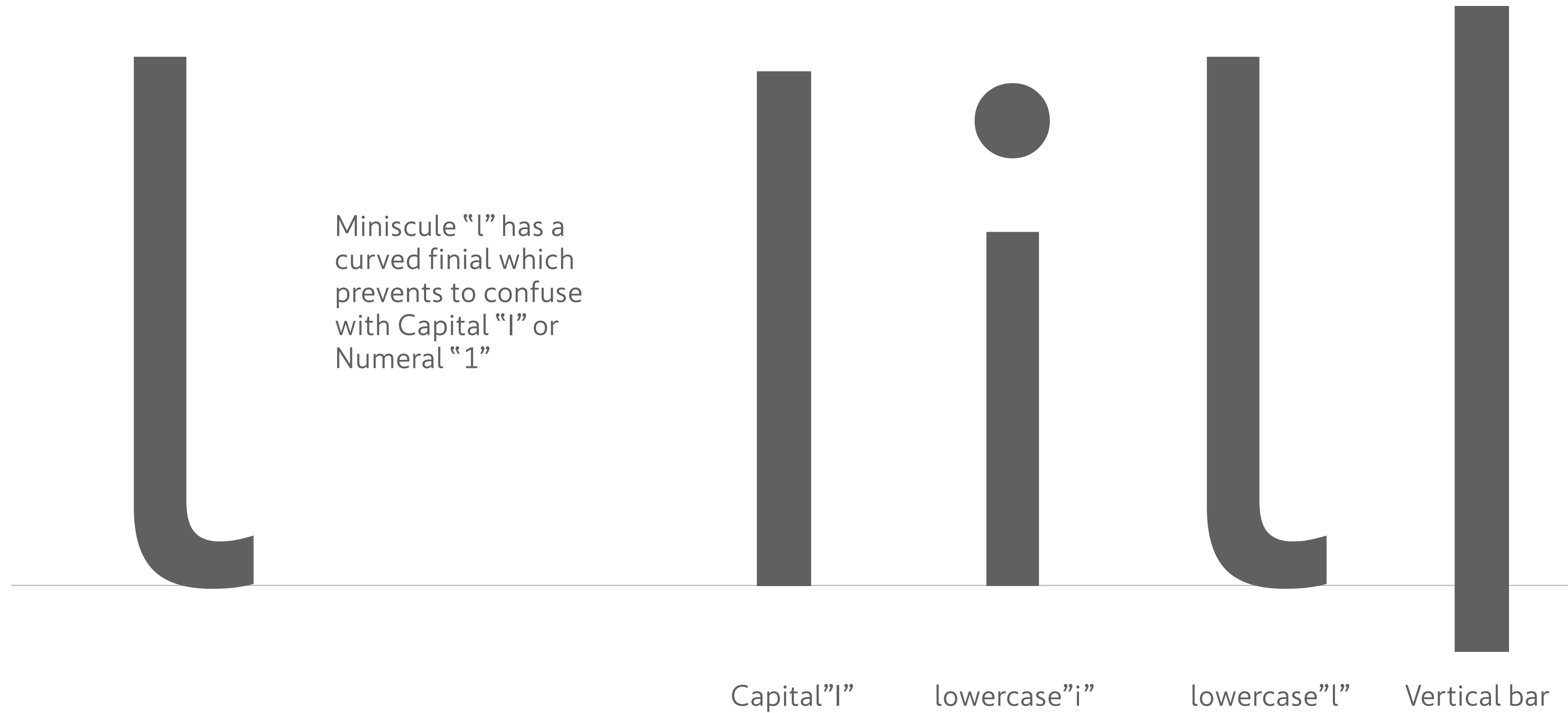
bd pq

Letters are not mirrored in InfoRiver font due to calligraphic reasons. This helps eye tracking and faster recognition of letters.

EXAMPLE

abandoned parquet

Miniscule "l" has a curved finial which prevents to confuse with Capital "I" or Numeral "1"

Capital"I"   lowercase"i"   lowercase"l"   Vertical bar

EXAMPLE

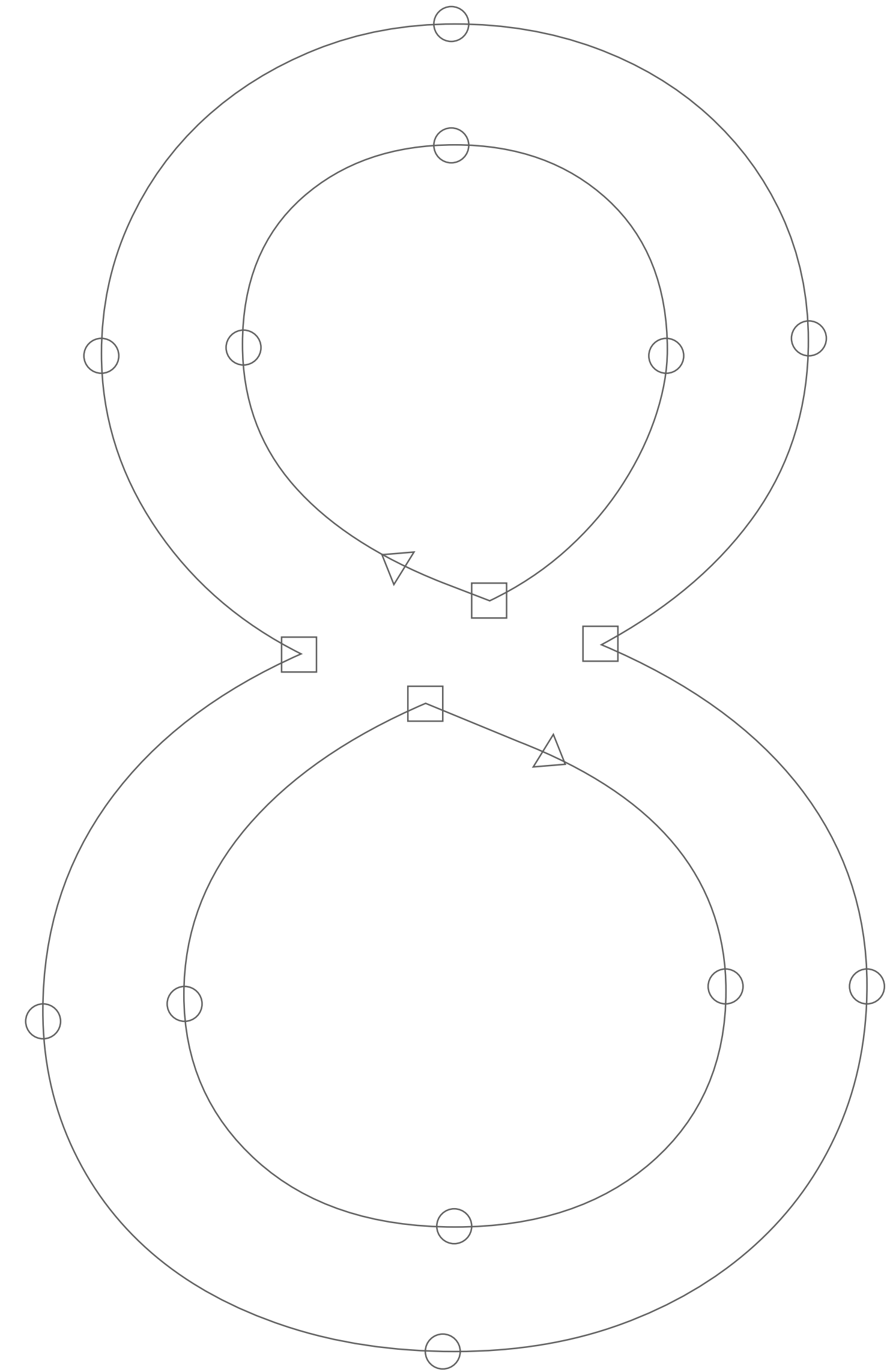Most known word of this confusing is shown here.

Illinois

Font: Inforiver

ANATOMY OF NUMBERS→

12345
67890

Numbers are based on the most conversant anathomy which is based
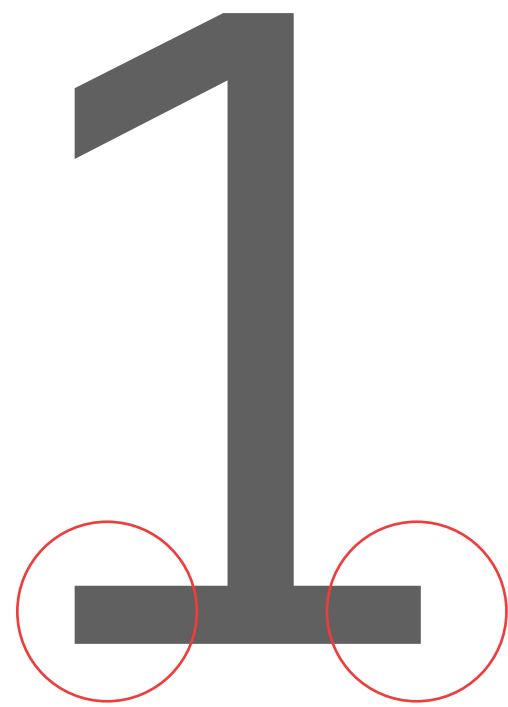on calligraphic forms since Latin alphabet exist.

540 upm | 540 upm | 540 upm | 540 upm | 540 upm

Numbers are set in equal width. So they align vertically in table use.

1 3 7 8 0

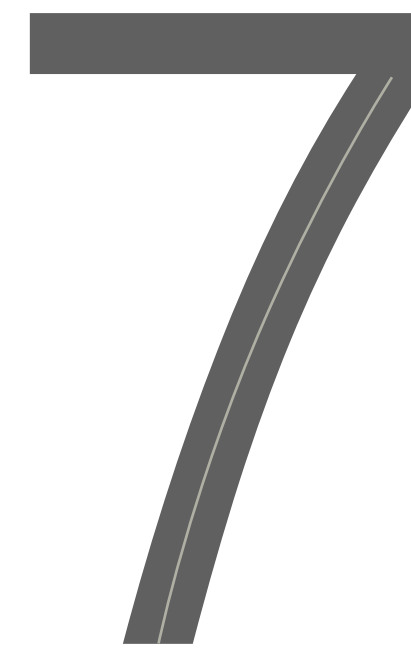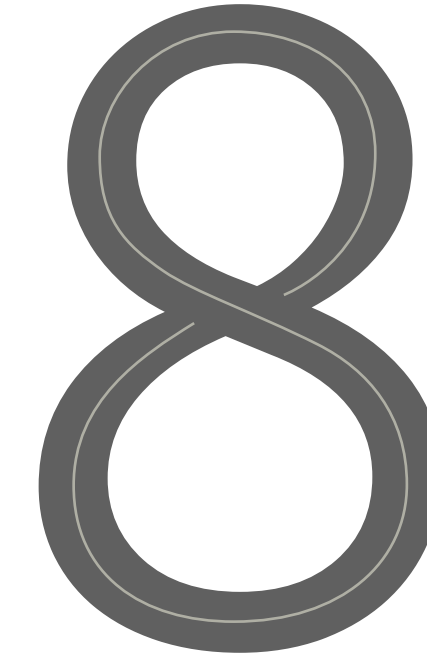Foots are included to compensate the the empty space in letter box optically.
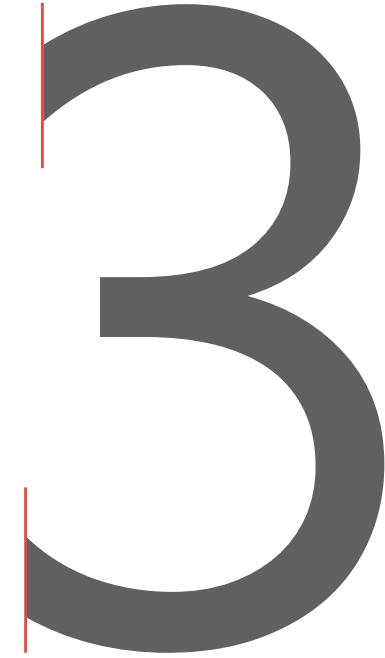
Vertical terminals

Curved Leg makes humanist touch and consistent feel in the family.

Body is constructed on calligraphic roots.
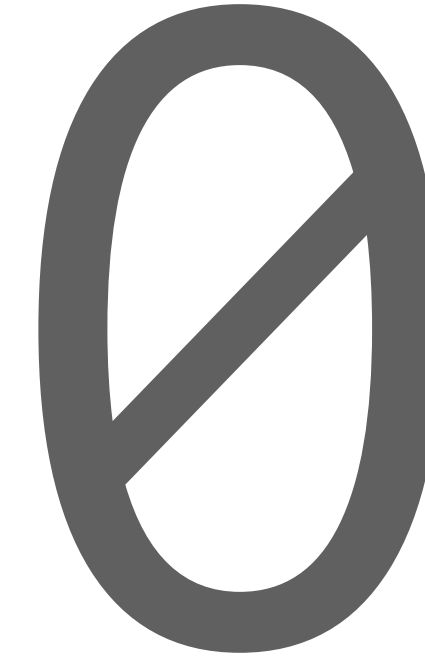
Zero is slashed

Open
apertures to
increase
legibility

2 3 5 6 9

3572946593   146.4   254,4
4068513453   74.2   127,9
   0408756   69.2   69,8

Period and comma works like monospaced with numbers but it is spaced proportionally with letters.

3.729.4654
0.685,135,
304.087

Lorem ipsum dolor sit amet, adipisicing elit. 173.928.874.00 735,845,909,30

Proportional decimals with letters

Monospaced decimals with numbers

Contextual alternate letters working with numbers only.

570   485   830

1b2k3m

540   540   540   540   540   540

1b2k3m

Contextual Alternate letters
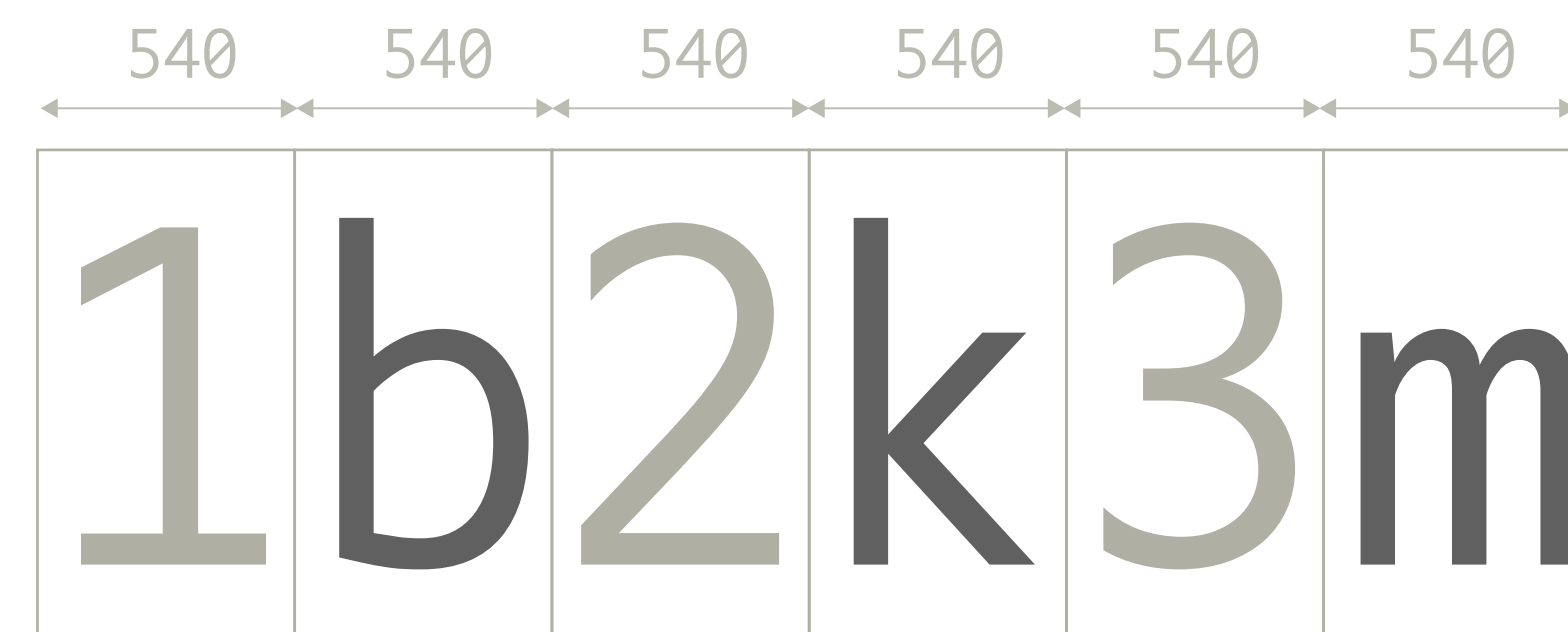
With special opentype coding, alternative monospaced "b,k,m" letters get activate when used sequentially with numbers.

−157.71m

6.49k

7.30b

−601.55b

−67.50m

−209.55k

−405.50m

READIBILITY & LEGIBILITY→

Font: InfoRiver

2 3 5 6 9 0

2 3 5 6 9 0

Font: Helvetica

2 3 5 6 9 0

2 3 5 6 9 0

Font: Segoe UI

2 3 5 6 9 0

2 3 5 6 9 0

Font: Gotham

2 3 5 6 9 0

2 3 5 6 9 0

Open apertures help recognize the numbers even they are blocked.

Font: InfoRiver

Font: Segoe UI

Font: Helvetica

Font: Gotham
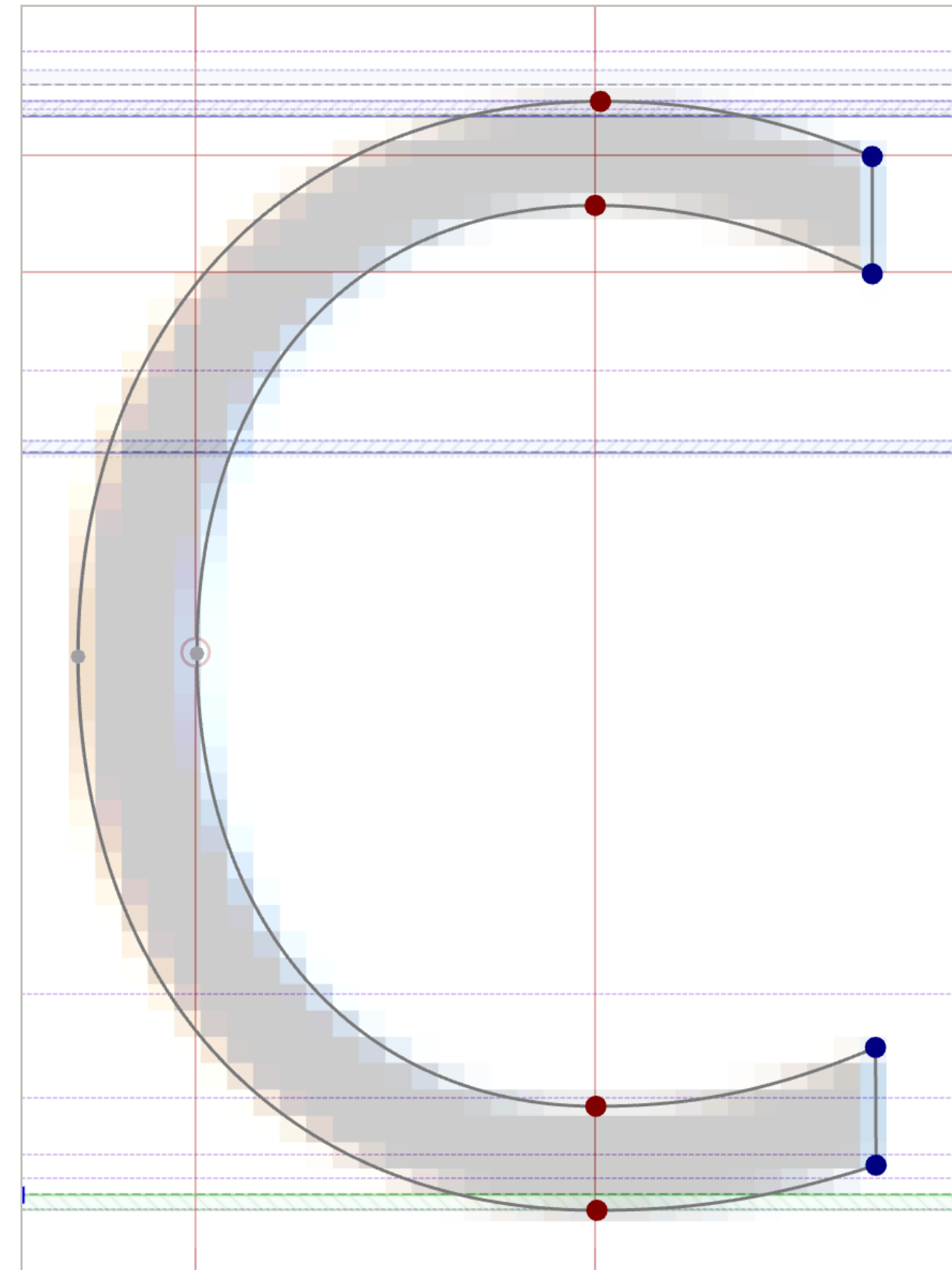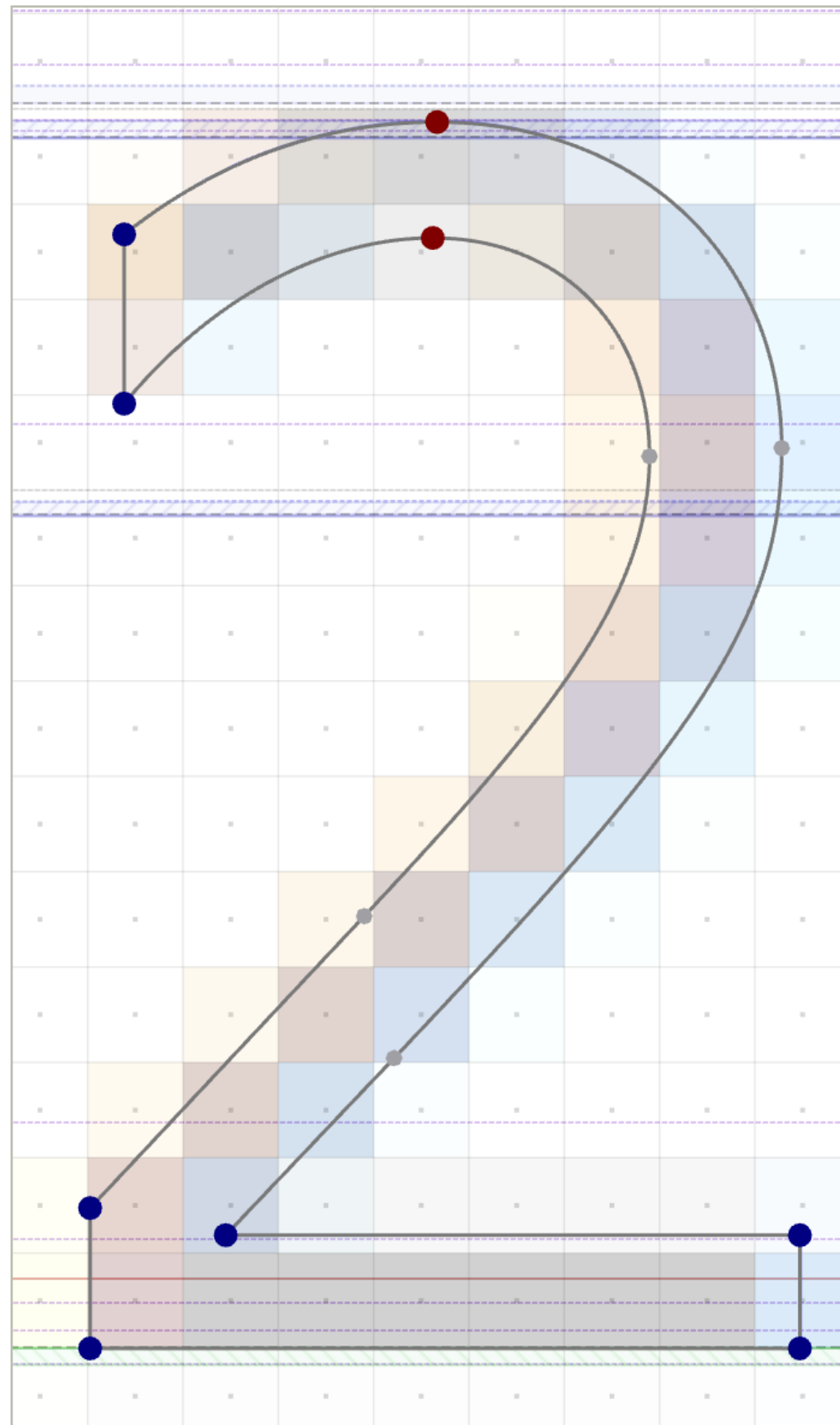
Vertical terminals
provides vertically
aligned sharp pixel
rasterization in
smaller sizes.

THE BEST OF EVERYTHING IN BI, CPM + EPM, WITH CUTTING-EDGE VISUALIZATION, ANALYSIS, GOVERNANCE, AND COLLABORATION.
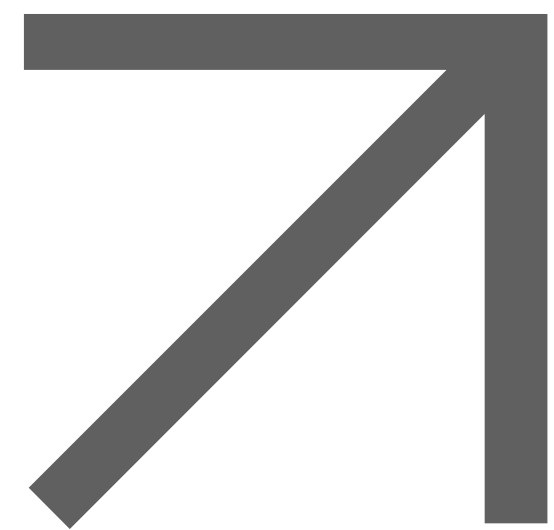
INFORIVER DELIVERS THE FASTEST WAY TO BUILD COL-LABORATIVE REPORTS IN POWER BI THROUGH A SEAM-LESS LOW-CODE / NO-CODE EXPERIENCE. THE PRODUCT IS DEVELOPED BY LUMEL TECHNOLOGIES, WHICH HAS A DECADE OF EXPERIENCE IN BUILDING VISUALIZATION PRODUCTS INCLUDING VALQ, XVIZ AND BI HUB.

Inforiver delivers the fastest way to build collaborative reports in power bi through a seamless low-code / no-code experience.

At Lumel, we plan, design and build inclusive strategic products for our customers leveraging our expertise in Data & Analytics solution spectrum. We work with your executives, business users and analytics teams by creating the right software that best suit your needs.

Lumel is formed by the Founders of Visual BI Solutions – leaders in building Strategic BI models for Fortune 500 Companies. The acquisition of Visual BI's – Consulting business by Atos, paved way for Lumel – the

company committed to revolutionize the way world looks at data. Our vision is to become one of the leading software provider in the field of Business Intelligence & Analytics.

INFORIVER.OTF

ABCDEFGHIJKLM–
NOPQRSTU–
VWXYZ

abcdefghijklm–
nopqrstuvwxyz
1234567890

1,243.8	All
497.5	**Segment A – Cash Cow**
254.4	Projectors & Screens
127.9	Laptops
69.8	Lamps
45.6	Air Conditioners
372.3	**Segment B – Potential**
234.5	Washers & Dryers
48.4	Desktops
47.5	Water Heaters
41.9	Microwaves
374.0	**Segment C - Needs Attention**
146.4	Refrigerators
74.2	Coffee Machines
69.2	Monitors
45.5	Printers, Scanners & Fax
23.6	Computer Accessories
65.1	Fans

INFORIVER.OTF