

AI in Action: Tools & Resources Summary

This handout summarizes tools and insights shared during the 'AI in Action' roundtable session at IHA's Health Literacy 2025 Conference. Tools are grouped by recommendation level based on participant feedback.

Recommended Tools

Tool Name	What It Does	Why It's Useful
Claude.ai	Summarizes, assumes personas, finds logic gaps	Private—doesn't train on your data
Perplexity (with Grok)	AI search platform	Cites sources and retrieves relevant info
HealthLiteracyCopilot	Assesses health materials	Built by IHA for readability review
Scite.ai	Searches literature	Backed by NIH/NSF—trusted research
Consensus	Academic AI search	Advisory board ensures reliability
EditGPT	Text refinement	Helps you edit documents quickly
Ecosia	Search engine	Eco-conscious—plants trees
Gamma	Presentation builder	Creates slides with AI
Brisk within Canva	Converts PDF to slides	Makes quick decks from documents
Writer.ai	Custom AI writing	Follows your style guide
NotebookLM	PDF summarizer	Adds audio, private—doesn't save your data
Grammarly (HIPAA)	Edits writing	HIPAA-safe for secure edits
PerfectIt	Proofreading	Ensures clarity and compliance
Vyond	Creates animations	Makes videos from scripts
WellSaid	Creates AI voices	Realistic voices from samples
Google Gemini Flash	Lightweight GenAI	Fast for real-time tasks
QuillBot	Paraphrasing	Includes AI detection and rewrite tools
Articulate AI Assistant	eLearning creator	Streamlines Rise/Storyline content
Google Image Search	Image sourcing	Safer than AI-generated images

Tools with Mixed Feedback / Limitations

- ChatGPT / Copilot: Issues with hallucinations and reading level accuracy.
- AI Translation (varied): Inaccurate translations; some orgs prohibit use.
- AI-generated writing: Concerns about quality, over-reliance, and ethics.
- AI voices: Reduced empathy/cognition vs. human voices.
- Google GenAI Assistant: Security issues reported when used unintentionally.

Discouraged or Cautioned Against

- DeepSeek: Banned in the U.S. and some countries
- AI Overviews (in search): Risk of misinformation
- Image Generation (general): Bias and accuracy concerns
- AI for first-draft writing: Lack of trust in content accuracy.

Resource Links

Ellen Kuwana's Slide Deck: https://docs.google.com/presentation/d/1-cfwetopfj3PQpQ1irLunWK9M_iSwSqY/edit

IHA AI & Health Literacy Hub:

<https://www.healthliteracysolutions.org/resources/resources-curated-collections/curated-collections-artificial-intelligence-health-literacy>

AI Newsletters (Exploding Topics): <https://explodingtopics.com/blog/ai-newsletters>

Top AI Tools of 2025 (ZDNet): <https://www.zdnet.com/article/the-top-20-ai-tools-of-2025-and-the-1-thing-to-remember-when-you-use-them/>

AAP: AI in Pediatric Healthcare: <https://www.aap.org/en/practice-management/health-information-technology/artificial-intelligence-in-pediatric-health-care/>

SHSMD: AI for Healthcare Marketers: <https://www.shsmd.org>