

2ND ANNUAL AMERICAN CANCER SOCIETY

KANSAS CITY

GOLF CLASSIC

BOARD OF AMBASSADORS RESPONSIBILITIES



August 4, 2025

The National Golf Club

BOA INDIVIDUAL MEMBERSHIP COMMITMENT

- Serve a one-year term
- Commit to a minimum give/get of \$10,000
 - Includes: sponsorship, underwriting, foursome sales, and auction items
- Attend 2nd Annual Coaches vs Cancer Golf Classic on August 4, 2025, and serve as an ambassador at the event
- Allow the use of name, company affiliation and photo to promote and publicize the Kansas City CVC Golf Classic
- Have a desire to advance the mission and vision of the American Cancer Society

BOA COLLECTIVE COMMITMENT

- Achieve sponsorship revenue of \$50,000
- Achieve total event revenue of \$100,000
- Identify and recruit high-level executives to serve on the Board of Ambassadors
- Procure high-end auction items by utilizing personal and business contacts

TIME COMMITMENT

- 1-2 hours per month from February 2025–September 2025.
 - Monthly BOA meetings
 - Follow up on action items from monthly meetings
 - Bi-Monthly 1:1's with ACS liaison to review progress

BE PART OF A NATIONAL DISTINGUISHED EVENTS MOVEMENT

- ACS' Distinguished Events leverages ACS' brand power to host 180 gala, golf, and signature events across the United States. Our best-in-class events raise critical funds to advance our mission and support local communities through patient support, research and advocacy. Join us as we launch a movement to raise \$100 million by 2026.
- ACS seeks to engage leaders in companies who will help us reach and serve a diverse audience, reflective of the many voices in the community. This includes individuals, who represent a broad spectrum of race, ethnicity, gender, thoughts, and values.

For more information, please contact
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