

Advising Greentech companies to help maximize growth

How Connected are Climate Change and Mental Health?



... and why you shouldn't take "research" at face value.



The study, funded by AVAAZ.org concluded the following:

Climate change is causing widespread distress among US youth and affecting their beliefs and plans for the future. These effects may intensify, across the political spectrum, as exposure to climate-related severe weather events increase.

Really?



The study, which is based on an unscientific survey, is a classic example of seeking a predetermined result. By "suggesting" possible factors, almost every question led the respondents in a particular direction.

For example:

- The question on how climate change makes you feel listed 12 emotions only one of which optimistic was positive. 29% of respondents said they felt optimistic. What about encouraged, hopeful, engaged... you get the idea.
- The question on how much climate change makes you think of the following... had 18 choices, 17 of which were negative including humanity is doomed. 62.9% of the respondents selected that choice.

I could go on, but enough said. This type of propaganda does a disservice to the effort to address climate change.



Here's the sad part:

Logic tells us that climate change is likely impacting the mental health of not only young adults, but anyone who considers reversing climate change an imperative.

Unfortunately, the results of this survey, and the subsequent "study" sheds little light on the issue.

Results wildly are overstated



A couple of things regarding my qualifications on tis subject:

- 1. I ran a community mental center for several years.
- 2. I'm data-driven, but always skeptical, so I did a fairly deep dive into the survey.
- One "tell" that the data is flawed is the fact that the lead line in the findings touted that 80.5% of respondents "endorsed being at least moderately worried."
- The use of the adjective moderately is not only open to interpretation and "antiscience," it clearly skews the results toward an affirmative answer.

Two questions offer a more accurate insight.

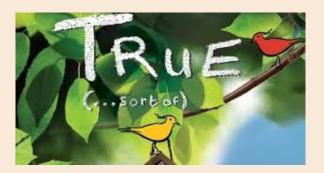
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In digging into the various questions, it became obvious that the survey had inherent biases that rendered the conclusions irrelevant.

But it did make for a great headline.

A sliver of truth?



The following questions probably tells a more accurate story:

How much if at all, do your feelings about climate change negatively affect your daily life?

- The question offered "prompting" examples including work, school, concentrate, sleep, eat, enjoy friendships and relationships, and get this having fun.
- Despite asking young adults if their fun is impacted, only 38.3% of respondents agreed that climate change negatively affected their daily life.

How much if at all, is climate change impacting your mental health?

- This question had no "prompting" answers. Only 42.8% responded in the affirmative.
 - These results sharply contrast to the 85% weighted average on how worried respondents were about climate change's impact on people and the planet.
 - The results are much lower than the "how does climate change make you feel" question, where anxious, powerless, afraid, sad, and angry all scored over 60%.

So what results were insightful?

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Two interesting take-aways:

- Young adults are either uninformed or have unrealistic expectation. Surveys on the IRA indicate similar issues among adults.
- 2. There appears to be a lack of personal responsibility among young adults. However, this also isn't isolated to young adults. Based on the data I've reviewed, the problem is prevalent.

Most hold similar attitudes

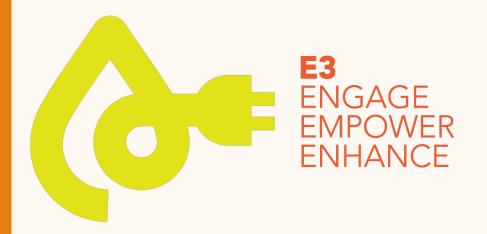


Question: In relation to climate change, do you believe that the US government is failing young Americans?

- 81.8% of the respondents answered in the affirmative.
 - Wow! The Biden administration passed the most comprehensive climate bill in our country's history and 4 out of 5 young adults think the government is failing them.
 - This goes to the poor job the climate movement has done to educate young adults.

Question: How much, if at all, does climate change make you think the following: your family should be doing more to combat climate change?

- Only 59.2% of respondents answered in the affirmative.
 - This sharply contrasts with 88% of respondents feeling that people have failed to take care of the planet.
 - What people? People other than your family?
 - Note: there was no "prompted" choice for respondents themselves doing more.





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Unbiased and Unfiltered

- An honest assessment of the climate change effort.
- I cover what's working but more important the issues/roadblocks that the industry would prefer to ignore.
- A must-read for anyone with a desire to understand what's really going on with renewable energy and climate change.



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