

Dear Mr. Rattan,

Greek House Davos and ProEuropean Trading GmbH

cordially invite you to the

Green Hydrogen Luncheon

on Wednesday, January 17, 2024,
at 12:00 - 14:00.

The global investment community came together in Davos last week and it was flattering to be invited along.



The key message is that the time is right to tap into hydrogen's potential to play a key role in tackling critical energy challenges.

Every year, the World Economic Forum Annual Meeting brings together top decision-makers from government, business, and civil society to address major global issues and priorities for the year ahead.



More than 300 public figures, including more than 60 heads of state and government, focused on rebuilding trust amid uncertainty and rapid change, centred around the following areas:

- achieving security and cooperation in a fractured world
- creating growth and jobs for a new era
- artificial intelligence as a driving force for the economy and society

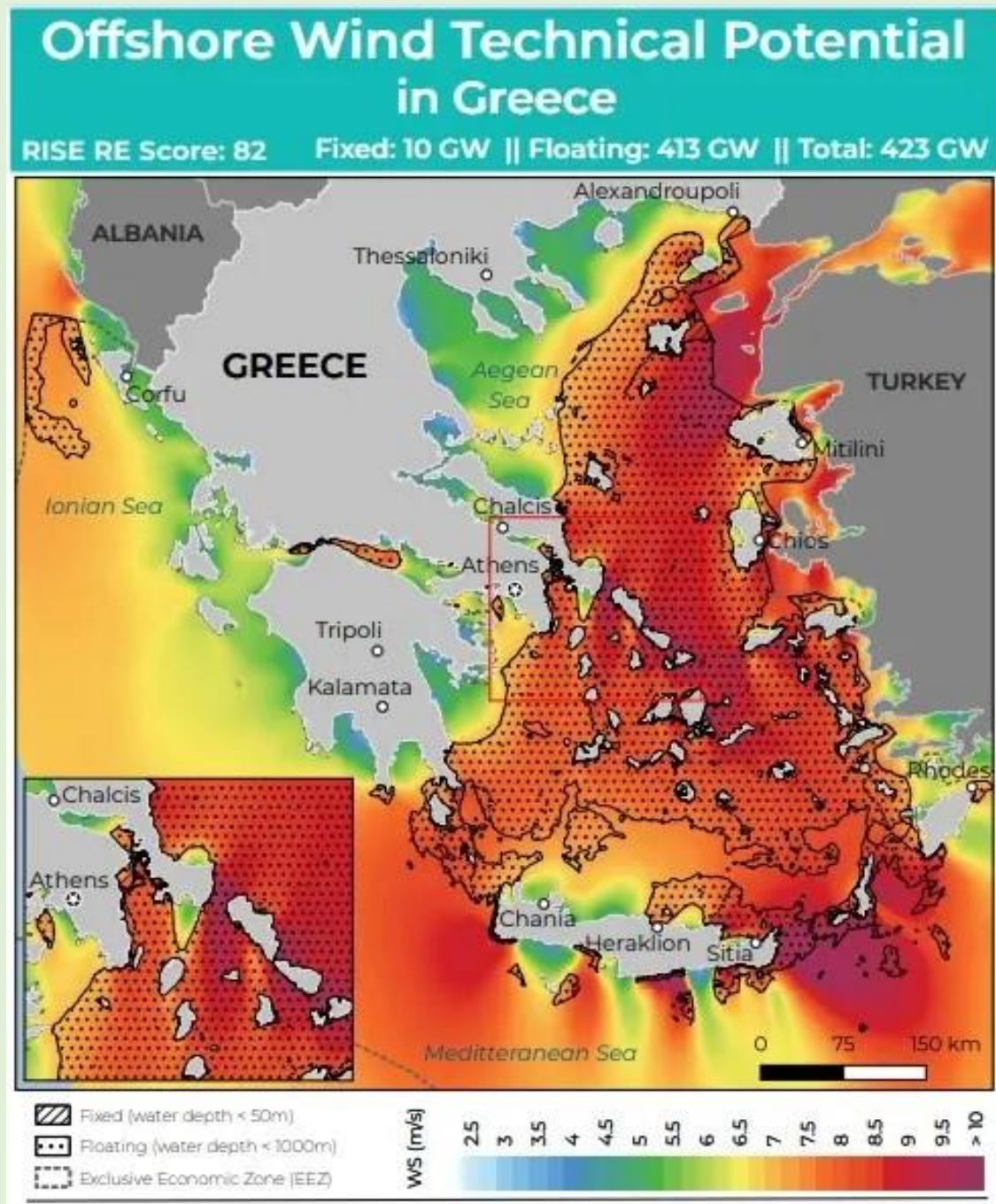
- a long-term strategy for climate, nature, and energy

The recent successes of renewable energy technologies and electric vehicles have shown that policy and technology innovation have the power to build global clean energy industries.



Hydrogen is emerging as one of the leading options for storing energy from renewables with hydrogen-based fuels potentially transporting energy from renewables over long distances – from regions with abundant energy resources, to energy-hungry areas thousands of kilometers away.

The Belvédère hosted the “Green Hydrogen Lunch – The Future of Energy Transition: Scaling Green Hydrogen Global Economy”.



Focussed on Green Hydrogen, a strategic pillar for energy transition, Green Hydrogen could be abundant in the Mediterranean Sea, with Crete - at the crossroads of three continents - identified as a strategic location which I've already shared with the above image.

WEF's objective, outlined above, and one I've been supporting with work in Africa and for #UNIDO, is to see the enabling measures required for a hydrogen economy put in place in key geographies, with projects accelerated through final investment decision (FID) and into operations as soon as possible, well ahead of 2030.

 GREEK HOUSE DAVOS  PROEUROPEAN TRADING GMBH

We cordially invite you to the
Green Hydrogen Investors' seated
Luncheon at Steigenberger,
Icon grandhotel Belvedere, Davos

**"The future of energy transition:
Scaling the Green Hydrogen Global Economy"**

Wednesday **17** January

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- Arrival: 11.30 a.m.
- Presentation: 12.00 p.m. / 12.30 p.m.
- Lunch: 12.30 p.m. / 14.00 p.m.
- Promenade 89, 7270, Davos, Switzerland

With the support of **AVADAR** TRANSATLANTIC

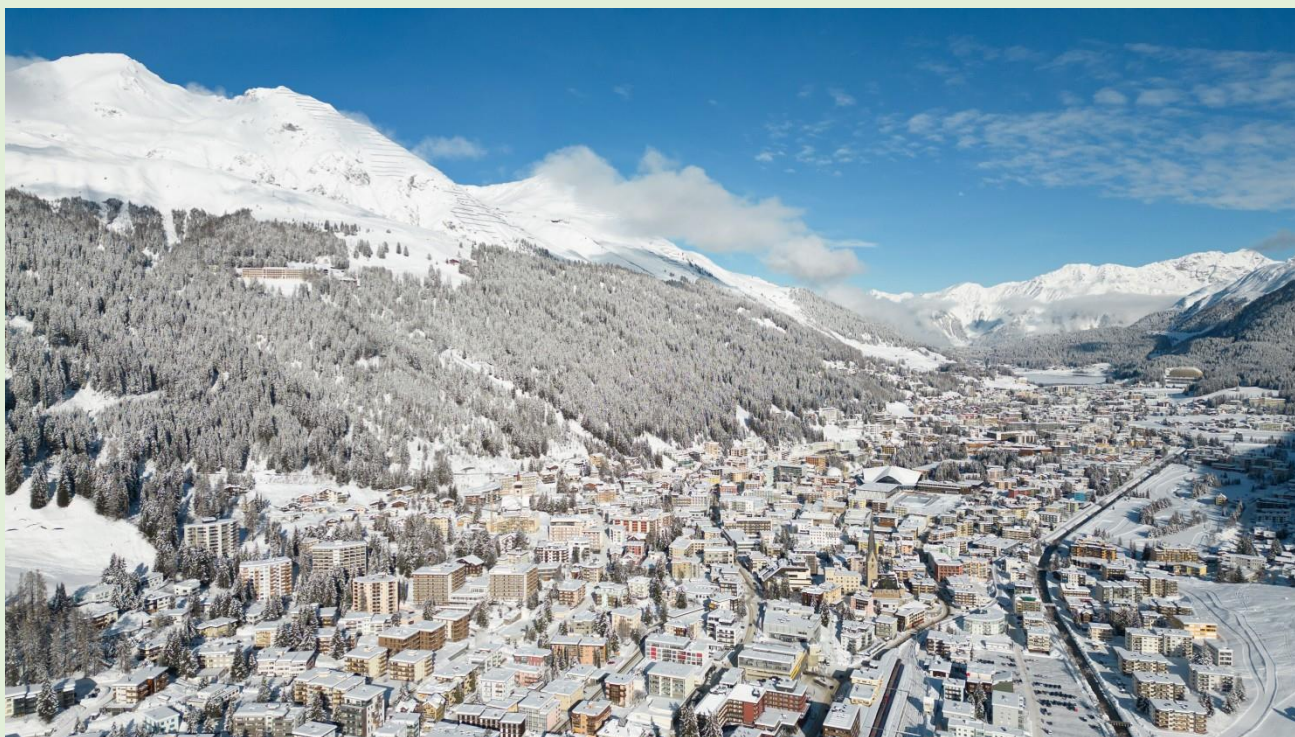
Greece sits on one of the key Hydrogen Backbone pipeline routes into the central European heartland, and following years of pain,

may be well-placed to exploit her renewable and geographical assets:

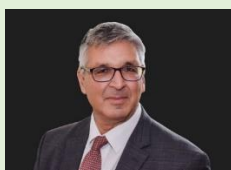


See you next year?

Until then feel free to join with me and over 100 members of the financial community of the willing



Finance for the Green Economy



Charley Rattan
Associates
Wind and hydrogen consultancy and training