

Homework Lesson 2

Lesson 2: Leveraging AI for Solopreneurs

Worksheet Title: AI Integration for Solopreneurs Worksheet

Page 1: Identifying AI Opportunities

Section 1: Brainstorm AI Tools

Instructions: List at least two AI tools you want to explore—including what they do and how they might help your business.

| AI Tool | Purpose | Possible Benefit |
|---------|---------|------------------|
| | | |
| | | |

Section 2: AI Benefits & Challenges

Instructions: Briefly describe one anticipated benefit and one possible challenge of using AI in your workflow.

- Major Benefit:
- Potential Challenge:

Page 2: Streamlining Content Creation & Automation

Section 3: AI-Assisted Content Creation

Instructions: Practice generating an AI-assisted piece of content (caption, blog outline, ad copy). Write your prompt or idea below, then note the AI’s output.

1. Prompt/Idea:
2. AI Generated Draft (Summary or Key Points):

Section 4: Automating Engagement & Routine Tasks

Instructions: Map out a simple email or social media automation sequence you want to create. For example, an email welcome series.

| Automation Step | Timing | Tool/Platform |
|-----------------|--------|---------------|
| Trigger | | |
| Email 1 or DM 1 | | |
| Email 2 or DM 2 | | |
| Email 3 or DM 3 | | |

Action Items Recap (Homework):

- 1. Identify One AI Tool – Space to confirm completion: ____
- 2. Integrate It into Your Workflow ____
- 3. Automate One Routine Task – Space to confirm completion: ____