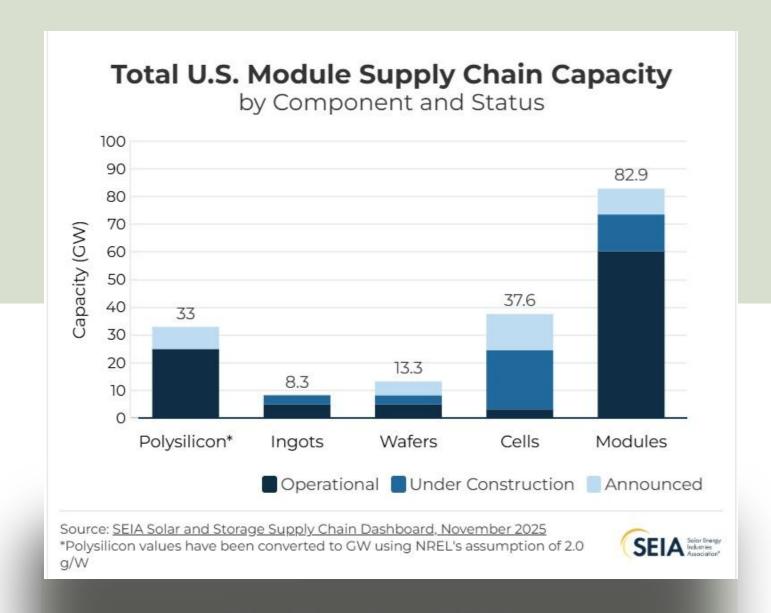


Planet Pulse

A rhythmic check-in on climate issues







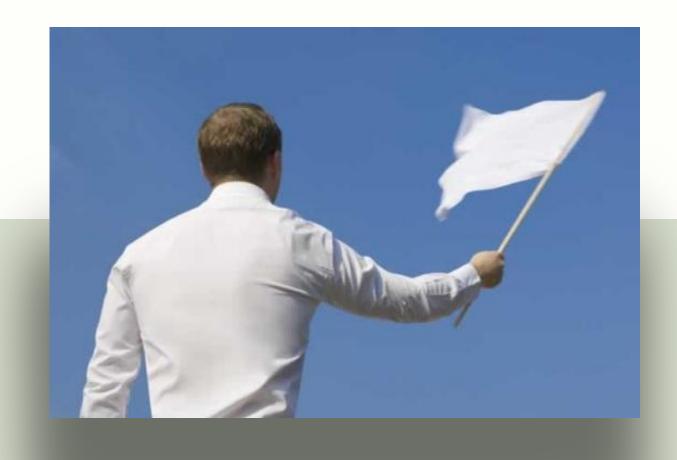
Domesticated solar

- According to the Solar Energy Industries Association (SEIA), the industry's largest trade group, the U.S. has reshored its entire solar supply chain.
- With 65 added or expanded facilities coming online this year, the U.S. now has more than 60 gigawatts of domestic solar module production capacity.
- That's a 37% increase from the previous year.
- Given the growing trade tensions with China, lessening our dependence on the Chinese is essential.



Finally, someone is saying it

- Given it's simply counterproductive to talk about achieving the impossible, I've
 implored the climate community to admit that 1.5° C is unattainable.
- Yet, as recently as last week, during a Climate Change Lab webinar, a panelist from Antigua-Barbuda described abandoning 1.5° C as a "death sentence."
- I understand the small island's vulnerability, but if that's the case, start making funeral plans.
- Wood Mackenzie has finally said out loud what I believe many have known for a while: global net zero 2050 is "impossible."
- Citing the fact that no G7 country is on track to achieve its emissions goals, the research firm describes it as unlikely that we'll contain warming below 2.0° C.
- Unfortunate as it is, the best course now is to reset and re-strategize.



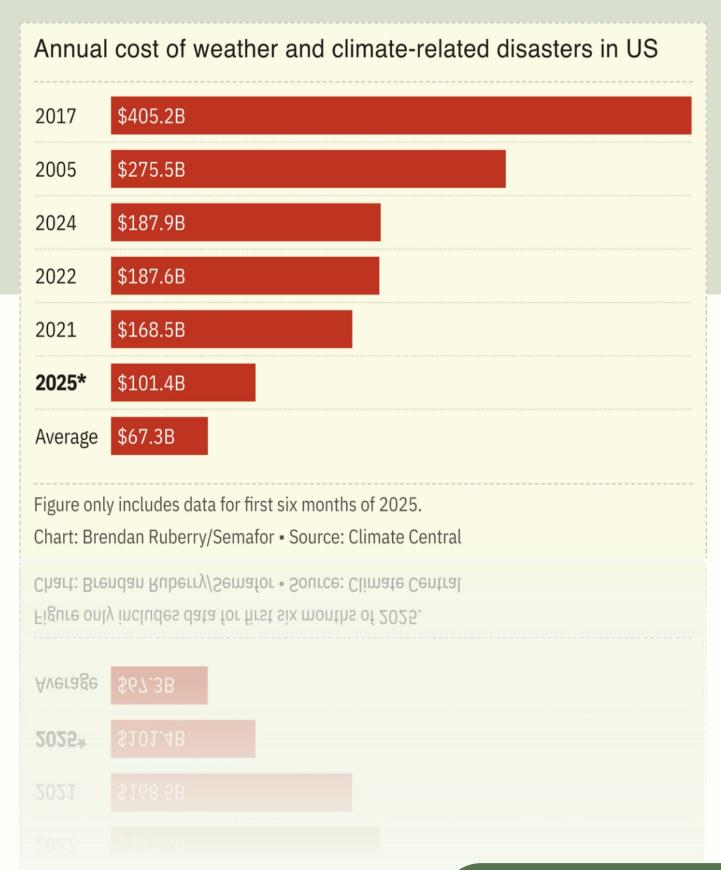






Growth returns us to neutral

- The first half of 2025 set a record, but not a good one. It's the costliest first half for weather disasters in the U.S.
- The culprit: the California wildfires.
- The good news is that 2025 isn't likely to be the costliest year in total. By a longshot, 2017 has that distinction.
- However, that isn't what drew my attention to this story. It was a Bloomberg estimate.
- According to Bloomberg near 36% of US GDP growth since 2000 has been driven by disaster relief including insurance, engineering/construction, hardware, storage facilities, and waste disposal.
- Let that sink in. Over a third of our economic growth is tied to getting back to where we were. There's a data point I could build a message around.





Tiny, but with potential





- Kirkwall uses electrolyzer technology powered by wind and tidal energy to generate green hydrogen.
- The only exhaust from the system is water vapor.
- Kirkwall is a small airport. But it serves as a model to scale to larger facilities.

- Given the many technical challenges, and now the headwinds from the shifting political climate, the widescale deployment of green hydrogen remains years away.
- Still, I believe hydrogen will play a critical future role. Thus, when I come across a hydrogen "win" I like to mention it.
- Kirkwall Airport in the UK is such a win. The facility recently fired up its Hydrogen Combustion Engine system, and now runs its operation solely on locally produced green hydrogen.
- The facility is small but it serves as a model to scale to larger facilities.





Unbiased and Unfiltered

An honest assessment of the cleantech industry and the effort to stem climate change.

